



# 2012 ANNUAL REPORT



ARCHAEOLOGICAL INSTITUTE *of* AMERICA



# FROM THE PRESIDENT

We can now add to the many benefits of archaeology the rehabilitation of injured soldiers. Wessex Archaeology (a local archaeological service in Britain, which is a market leader in the provision of quality archaeological and heritage services) is piloting “Operation Nightingale” to explore the potential of using archaeology as a tool in the rehabilitation of injured servicemen and servicewomen. As those who have worked in the field know well, the camaraderie of the dig can be as important as the technical findings. But I believe that any therapeutic value connected with the experience also stems from the deep satisfaction of making a connection to the past.



Here at the AIA, we aim to build connections to the past—whether through excavation or through learning and conservation. Our lectures, publications, Kids’ Fairs, tours, and other events during the year facilitate that learning and reach a wide audience both in the US and abroad. Our Site Preservation awards aid threatened sites and promote public awareness of the value of cultural heritage.

Every organization needs to subject itself to periodic review, and during the past year, the AIA undertook such self-analysis in the form of a strategic planning process. Over the course of 12 months, through scores of meetings and conference calls involving officers, trustees, members, and staff, the AIA developed a Strategic Plan to chart its path during the next few years. In a world of limited resources, this “roadmap” will help us prioritize and execute the many worthy projects that vie for our attention and funding.

Along with the Strategic Plan, the AIA this past year has also engaged in a review of many aspects of its governance, structure, and programs. In January, Council voted to create a new vice-presidency that will focus on research and academic affairs: this position will elevate to the board level issues related to archaeology in higher education. From reduced opportunities for tenure to open access to online learning, universities and the professional archaeologists on their faculties face major challenges, and the AIA can help to craft solutions.

In the following pages, you will read about our many achievements at the Institute this year. It’s a record in which we can all take pride—I am grateful to our staff, officers and trustees, and supporters for their hard work, enlightened views, and generosity.

Elizabeth Bartman  
President



# FROM THE CEO

Welcome to the Fiscal Year 2012 Annual Report of the  
ARCHAEOLOGICAL INSTITUTE *of* AMERICA!

This year marked a first in the history of the Archaeological Institute of America. We completed a Strategic Plan, a yearlong effort that looked at all aspects of the AIA to review operations systematically and to provide a detailed blueprint for success as the Institute moves forward. Please see the following pages for more on the Strategic Plan and the goals for the organization. We believe the Strategic Plan will help us to thrive in the face of future challenges and will guide the staff, our Governing Board, and all our supporters in fulfilling our mission.



Here is a summary of our activities and initiatives undertaken in support of archaeology:

- After some deficit years, we have achieved a balanced budget for the second consecutive year.
- *ARCHAEOLOGY* magazine is on solid ground editorially and financially and continues as an unparalleled tool for outreach and education.
- Our 210,000 subscribing members make us the largest archaeological organization in the world.
- The *American Journal of Archaeology* has thrived under the editorship of Naomi Norman, and we have named a new Editor to follow her in 2013, Sheila Dillon of Duke University.
- The establishment of the Cotsen Excavation Fund, which will give \$25,000 grants annually to a midcareer and to a first-time excavator, and our new Samuel H. Kress Grant for Research and Publication in Classical Art and Architecture, which provides publication funding for professional members. A Kress Grant will also allow funding for the AIA to publish select papers from the Annual Meeting.
- Our 2012 Annual Meeting set a record for attendance with over 3,000 people joining us in Philadelphia.
- The AIA's first National Archaeology Day was recognized in the Congressional Record by Rep. Michael Capuano of Massachusetts, as we reached over 15,000 people with events at 83 Societies and multiple Collaborating Organizations.
- The AIA continues our leadership role by advocating for archaeology and cultural heritage protection at the State Department during the CPAC process.
- We have now supported 17 sites on five continents through our Site Preservation Grant program, including new grants in Greece, Montserrat, North Carolina, and Virginia.
- Despite economic challenges, fundraising remains strong, including a record profit from this year's Gala.

As always, we thank you for your support—through membership, work with local societies, professional achievement, and financial help.

Peter Herdrich, CEO





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## **ABOUT THE AIA**

The Archaeological Institute of America (AIA) is North America's oldest and largest organization devoted to the world of archaeology. The AIA was founded in 1879 by Harvard Professor Charles Eliot Norton and a group of Boston intellectuals and was chartered by the United States Congress in 1906. The AIA embraces the need to promote archaeological inquiry; our theme is Excavate, Educate, and Advocate. Through extensive programming and events, the AIA educates people of all generations about the significance of archaeological discovery, which encourages a greater understanding of the past to enhance our shared sense of the history of humanity.

## **MISSION STATEMENT**

The AIA exists to promote archaeological inquiry and public understanding of the material record of the human past worldwide. The Institute is committed to preserving the world's archaeological resources and cultural heritage for the benefit of people in the present and in the future. Believing that greater understanding of the past enhances our shared sense of humanity and enriches our existence, the AIA seeks to educate people of all ages about the significance of archaeological discovery.

## **STRATEGIC GOALS**

1. To recommit the AIA to advocating for the importance of archaeology in public understanding and the preservation of the world's archaeological heritage.
2. To design, pilot, and replicate more education offerings for both students in grades K–12 and interested adults.
3. To increase membership and inspire AIA members to greater levels of engagement.
4. To increase professional services for our core constituency of professional archaeologists.
5. To improve AIA's ongoing initiatives and successes with site preservation and publications.
6. To promote and invigorate AIA's Society system.
7. To foster collaborations and partnerships as a core competency that advances our mission.
8. To reinforce and sustain the financial strength necessary to support the AIA's mission.
9. To repurpose and redesign the governance, volunteer, and management structure of the AIA around mission fulfillment.
10. To expand the role of technology as a core component within the AIA's activities that aspires to be best in class for learned societies.





EXCAVATE





## ARCHAEOLOGICAL FIELDWORK OPPORTUNITIES BULLETIN

Available online, the Archaeological Fieldwork Opportunities Bulletin (AFOB) is one of the largest fieldwork resources in the world. It presents volunteer and staff opportunities for excavations around the globe. Each year thousands of students and volunteers go into the field to experience an excavation firsthand, and the Archaeological Fieldwork Opportunities Bulletin exists to help them find a project.

## 2012 ANNUAL MEETING

In January, more than 3,000 archaeologists, philologists, students, archaeology enthusiasts, and *ARCHAEOLOGY* magazine subscribers from the US, Canada, and 35 other countries gathered at the Philadelphia Downtown Marriott Hotel in Philadelphia, Pennsylvania, to participate in the 113th AIA-APA Joint Annual Meeting.

The four-day program featured academic sessions presenting the latest research from the field; workshops in which participants discussed and presented new technologies, innovative site preservation strategies, and recent discoveries; and presidential plenary sessions organized by AIA and APA leadership.

In addition, the meeting hosted professional development sessions, including a session on obtaining funding for research presented by representatives of various granting agencies.

Several special events focused on archaeology, both locally and globally, and provided networking opportunities for attendees. The AIA and APA hosted a Placement Service for institutions advertising positions and candidates seeking them. Roundtable discussions facilitated networking among professionals who share similar interests and face similar challenges. Other networking opportunities included the many meetings of affiliated groups and receptions hosted by various attending organizations.

The exhibit hall once again featured the fields' leading publishers and vendors and provided attendees with the opportunity to browse and purchase the latest books from a variety of publishers and specialty tools for the field, and a chance to visit with representatives of granting and academic institutions. The AIA Archaeology Fair, a public outreach program that features interactive archaeological activities and programs for people of all ages, was open to all meeting attendees, members of the public, and their families.



The AIA Annual Meetings are critical for the discipline of archaeology. As the primary venue where original field research is presented, the Annual Meetings play an important role in the exchange of ideas, methods, and knowledge about the ancient world. The meetings are where most professional archaeologists first hear about the latest archaeological discoveries and where we learn about the newest, cutting-edge techniques for investigating the past. Although much of this information eventually gets published in journals, such as the *American Journal of Archaeology*, it can take years for articles to be written, reviewed, and revised. The Annual Meetings let researchers exchange ideas within months. Many of us began attending the Annual Meetings as undergraduate or graduate students, when we first learned how to present the results of our research in a professional setting. Although many of us had opportunities to present our research at our universities, the AIA Annual Meeting was where many of us cut our teeth (and took our lumps) on a larger, international stage. The Annual Meetings are important not only for the professionalization of students, but also for the communication of our work to the general public, and to each other in a more casual setting. Everyone knows that most of the real work goes on in the bars after the sessions have let out!

### **WILLIAM A. PARKINSON, PH.D.**

Associate Curator of Eurasian Anthropology  
Field Museum of Natural History, and member,  
Program for the Annual Meeting Committee

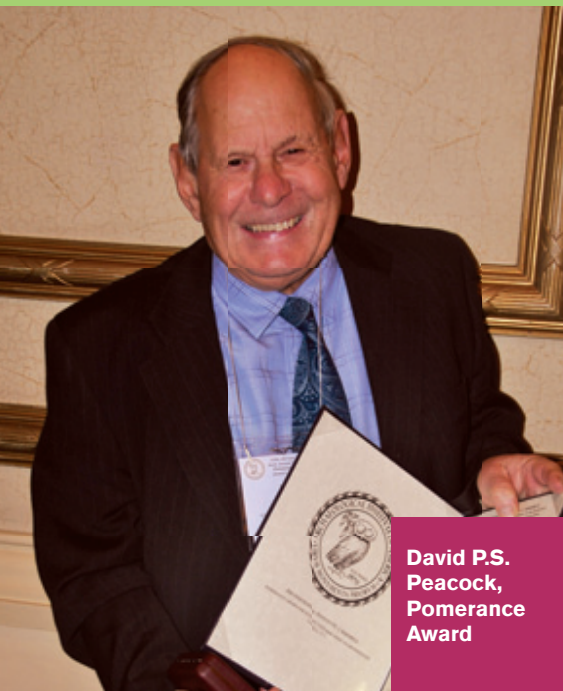




**Shelby Brown,  
Joukowsky  
Award**



**David Gill,  
Outstanding  
Public Service  
Award**



**David P.S.  
Peacock,  
Pomerance  
Award**

## AWARDS OF EXCELLENCE

Each year, the Archaeological Institute of America presents a number of awards to archaeologists, educators, authors, and others whose work has had a positive impact on the field of archaeology. Each award recognizes excellence on the part of an individual or a group of individuals engaged in the pursuit of human knowledge through archaeology or related disciplines. Winners of these prestigious awards are honored at a special ceremony held every year during the Institute's Annual Meeting.

In 2012, the AIA honored the following award recipients at the Annual Meeting in Philadelphia, Pennsylvania:

- **Gold Medal Award for Distinguished Archaeological Achievement:**  
Dr. Lawrence Richardson, Jr., James B. Duke Professor of Latin in Classical Studies Emeritus, Duke University
- **Pomerance Award for Scientific Contributions to Archaeology:**  
Professor David P.S. Peacock, Emeritus Professor, University of Southampton
- **Martha and Artemis Joukowsky Distinguished Service Award:**  
Dr. Shelby Brown, Education Specialist for Academic and Adult Audiences, J. Paul Getty Museum
- **James R. Wiseman Book Award:**  
Michael Deitler, *Archaeologies of Colonialism: Consumption, Entanglement, and Violence in Ancient Mediterranean France*
- **Felicia A. Holton Book Award:**  
Jack W. Brink, *Imagining Head-Smashed-In: Aboriginal Buffalo Hunting on the Northern Plains*
- **Excellence in Undergraduate Teaching Award:**  
Professor Mary B. Hollinshead, Classical Archaeologist in the Department of Art and Art History, University of Rhode Island
- **Conservation and Heritage Management Award:**  
Professor James R. McCredie, Sherman Fairchild Professor Emeritus of Fine Arts, Institute of Fine Arts, New York University
- **Outstanding Public Service Award:**  
Dr. David Gill, Professor of Archaeological Heritage and Head of the Division of Humanities, University Campus Suffolk
- **Graduate Student Paper Award:**  
Allison Emmerson, University of Cincinnati, "Repopulating an Abandoned Suburb: The Case of Pompeii's Tombs," and Margaret M. Andrews, University of Pennsylvania, "Monuments and Morality: The Forum Transitorium and Domitian's Urban Program in the Subura."
- **Poster Awards:**
  - Best Poster: "Horae in Roman Funerary Inscription" by Simeon D. Ehrlich, University of Western Ontario
  - First Runner Up: "Learning from their Mistakes: Try-Pieces, Wasters, and Other Evidence for Ceramic Production from the Potters' Quarter at Corinth" by Bice Peruzzi, University of Cincinnati, and Amanda S. Reiterman, University of Pennsylvania
  - Best Poster Designed Entirely by Students: "Innovation or Desperation: An In-Depth Analysis of the Apodyterium Mosaic at Poggio del Molino, Populonia, Italy" by Jennifer Altman-Lupu, Archeodig Project

## SCHOLARSHIPS, GRANTS, AND FELLOWSHIPS

The AIA is proud to award more than \$70,000 annually in scholarships, fellowships, and grants to support projects being conducted by professional archaeologists and students, including funding for travel, study, and publication.

**The AIA-DAI Fellowship Program** was founded in 2006 through the leadership of Jane Waldbaum and subsequently expanded by C. Brian Rose, both of whom continue to serve as champions of scholarly research and international exchange. At the end of Rose's term as president in 2011, the Institute established a special fund, **The C. Brian Rose Fellowship Fund**, to honor his distinguished service to AIA and to provide support for the AIA-DAI Fellowship program.



**Michael  
Deitler,  
Wiseman  
Book Award**

The Archaeological Institute of America (AIA) is delighted to announce that, for the first time in 60 years, the Institute will be able to offer funding to archaeologists for excavation projects, thanks to the generous support of former AIA Board Member Lloyd E. Cotsen and the newly established **Cotsen Excavation Fund**, which will provide significant excavation support for professional members of the AIA.

"The Cotsen Excavation Fund goes straight to the heart of what the AIA is about: promoting archaeological inquiry by supporting archaeological research and its dissemination," says Peter Herdrich, CEO of the Institute. "This gift will not only benefit those who receive funding, but will help archaeologists share their vital research results with the world. We are greatly indebted to Mr. Cotsen for his generosity."

Lloyd E. Cotsen is president of Cotsen Management Corporation, a private investment firm in Los Angeles, and is the former president, chief executive officer, and chairman of the board of Neutrogena Corporation. A graduate of Princeton University and the Princeton School of Architecture, he holds an MBA from the Harvard Business School. Cotsen's personal interests include the study of ancient architecture—a passion that led him to volunteer on archaeological excavations in Greece for more than 20 seasons, often serving as the dig's architectural specialist.



**Jack Brink, Holton; Margaret Mook, Best Practices in Site Preservation; Liz Bartman, AIA President; David Peacock, Pomerance Award**

The **Samuel H. Kress Grant for Research and Publication in Classical Art and Architecture** funds publication preparation, or research leading to publication, undertaken by professional members of the AIA. Its purpose is to assist scholars in preparing, completing, and publishing results of their research in Classical Art and Architecture. Awards may be used for research leading to the publication of an art historical monograph or for costs associated with publication, such as image licensing. Applicants still in the research stage must have a publication contract in place with either a nonprofit or commercial publisher. Research may be undertaken at domestic or international universities, libraries or study centers, or through excavation or preservation projects of classical sites. Proposals must include a timetable for completion of the manuscript, specific plans for publication, including budget information, and a description of how the grant will be utilized. The deadline for applying is November 1, annually. Grant awards are announced February 1. Two grants of \$3,000 each are available; it is possible that larger amounts may be awarded at the discretion of the AIA review committee.

In addition, Kress Foundation funding is making it possible for the AIA to begin publishing outstanding papers on topics related to classical art history and architecture that are presented at the each year at the AIA Annual Meeting. The AIA will select papers to be published in this volume from the pool of papers and colloquia presented at the Annual Meeting; no separate application is required.

Established in 1929, the Samuel H. Kress Foundation supports the work of individuals and institutions engaged with the appreciation, interpretation, preservation, study, and teaching of the history of European art and architecture from antiquity to the dawn of the modern era. The AIA is grateful to the Kress Foundation for making important archaeological research possible through its funding.



**Mary Hollinshead, Excellence in Undergraduate Teaching Award**



### **Jane C. Waldbaum Archaeological Field School Scholarship**

Established in honor of former AIA President Jane Waldbaum, this scholarship helps students majoring in archaeology or related disciplines who are planning to participate in archaeological fieldwork for the first time. The Waldbaum Scholarship provides \$1,000 to each successful applicant to help pay expenses associated with participation in an archaeological fieldwork project.

In 2012, we were able to increase the number of fellowships awarded, from seven students in 2011 to 15 this year, thanks to the generous support of the Waldbaum Scholarship Fund and the Von Bothmer Publications Fund. Out of a pool of over 100 applicants, the following students were chosen as the 2012 recipients of Jane C. Waldbaum Archaeological Field School Scholarships:

- Ethan Aines, junior at Las Positas College
- Morgan Albertson, senior at Brown University
- Patricia Caddy, undergraduate at Vancouver Island University
- Stephanie Chan, senior at Stanford University
- Robin Dubin, senior at Scripps College
- Hailey Duecker, senior at Texas State University in San Marcos
- Raymond Hunter, junior at Iona College
- Benjamin Jones, junior at Brown University
- Susan Larsen, senior at Western Washington University
- Lauren Ledin, senior at the University of Wisconsin-Madison
- James Oliver, junior at Fort Lewis College
- Jessica Rodkey, junior at Purdue University
- Mahmoud Samori, junior at Columbia University
- Anne Vassar, post-baccalaureate at Central Washington University
- Rachel Wall, senior at Providence College

### **FELLOWSHIPS**

#### **Olivia James Traveling Fellowship**

Rebecca Worsham, Ph.D. candidate with the University of North Carolina at Chapel Hill  
Project: "Houses, Settlements, and Social Complexity in Middle Helladic Greece"  
\$25,000

#### **Harriet and Leon Pomerance Fellowship**

Gypsy Price, PhD. candidate with the University of Florida  
Project: "Human-Animal Interactions at Petsas House: Isotopic Contributions to Zooarchaeology in Bronze Age Mycenae"  
\$5,000

#### **Archaeology of Portugal Fellowship**

Joe Alan Artz, Director of the Geospatial Program of the University of Iowa Office of the State Archaeologist  
Project: "GIS Analysis of Commingled Human Remains at Bolores, an Artificial Cave Mortuary in the Portuguese Estremadura"  
\$6,600

Ana Catarina Sousa, Professor at the University of Lisbon  
Project: "Earth, Water, Air, Fire. Cova da Baleia in the Iberian Early Mesolithic"  
\$4,000

#### **Helen M. Woodruff Fellowship**

Claudia Moser, Joukowsky Institute for Archaeology and the Ancient World, Brown University  
Project: "Material Witnesses: The Altars of Republican Rome and Latium and the Memory of Sacrifice"  
\$10,000



**Lauren Ledin,  
2012 Jane C.  
Waldbaum  
Scholarship  
recipient**



### **AIA Fellowship for Study in the U.S.**

Dr. Felix Höflmayer, Oriental Department of the German Archaeological Institute

Project: "Radiocarbon Dating the Bronze Age of the Southern Levant" at Cotsen Institute, UCLA (Fall 2012)

Dr. Ute Kelp, scientific staff of the Berlin Head office of the German Archaeological Institute (GAI)

Project: "The Necropoleis of Pergamon" at the University of Cincinnati (Fall 2012)

### **Publication Preparation Grant**

Salima Ikram, Professor of Egyptology at the American University in Cairo

Project: "The North Kharga Oasis Survey" (publication of six years of survey work)

\$5,000

### **Publication Subvention Grant**

Elizabeth Baughan, Assistant Professor of Classics and Archaeology, University of Richmond

Project: "Couched in Death: Klinai and Identity in Anatolia and Beyond" published by the University of Wisconsin Press as part of the Wisconsin Studies in Classics series

\$2,500

### **AIA Online Excavation Outreach Contest**

The AIA has long been aware that many of its members combine public outreach programs with their archaeological research, so in February 2012, the Excavation Outreach Contest provided the Institute with an opportunity to find out more about these exemplary outreach programs, and to recognize the outstanding efforts of our members.

The Maya Research Program, which has sponsored fieldwork in northwestern Belize for the past two decades, garnered nearly one-third of the votes—a testament to the devotion of past participants. The Maya Research Program encourages public participation on their excavation projects, and each year 120 students and volunteers work with them in Belize. Just this past year, the Maya Research Program's participants raised money to purchase the site of Grey Fox and prevent its destruction.



**Mahmoud Samori (left) and Raymond Hunter (right), 2012 Jane C. Waldbaum Scholarship recipients**

The AIA strongly believes that the future of our archaeological heritage rests with an informed public. To achieve this, we create and present outreach and education programs for people of all ages and interest levels. Popular programs, including a National Lecture Program, Archaeology Fairs, and an Annual Meeting for professionals and scholars, reach tens of thousands of people every year. Our websites are accessed by over 2.5 million unique users annually. Educational materials, including lesson plans, resources for tourists, landowners, and professionals, and additional online resources for people of all ages are disseminated via our websites. Additionally, more than 100 AIA Local Societies located throughout the United States, Canada, and abroad reach out to their communities through lectures, field trips, local tours, symposia, film festivals, study groups, and more.



# EDUCATE





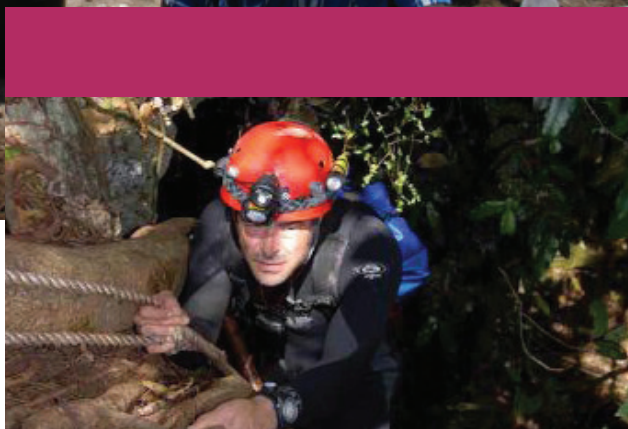
**Carr  
Plantation in  
Montserrat,  
site  
benefiting  
from a Site  
Preservation  
Grant**



## **SITE PRESERVATION**

Initiated in 2007, the AIA's **Site Preservation Program** exemplifies the Institute's commitment to protecting the world's archaeological resources and cultural heritage for the benefit of current and future generations. We foster the concept that site preservation is achieved not only through direct preservation, consolidation, and conservation of archaeological remains, but also through raising local and global public awareness of the issues surrounding the destruction of archaeological sites. The program actively educates and encourages local communities to get involved with the preservation of their cultural heritage and support endeavors that benefit both the site and community.

The AIA has supported 17 projects on five continents, including Assos, Turkey; Azoria, Crete; Banteay Chhmar, Cambodia; Blackfriary, Ireland; Carr Plantation, Montserrat; Easter Island, Chile; Gault, USA; Hoyo Negro, Mexico; Kissonerga, Cyprus; Lod, Israel; Paynes Creek, Belize; Queen Anne's Revenge, USA; Stafford Civil War Sites, USA; Tell Mozan, Syria; Thimlich Ohinga, Kenya; Tusk Priory, Ireland; and Umm el-Jimal, Jordan.



The submerged Late Pleistocene cave site of Hoyo Negro resides within one of the most popular and rapidly expanding tourism destinations in the world – the “Riviera Maya.” As more and more recreational divers venture into the region's spectacular cenotes, this promising yet fragile frontier for Paleoindian research is ever more at risk. The AIA Site Preservation Grant not only enabled us to secure the site and facilitate controlled access for the scientific dive team, but was instrumental in raising awareness about the site among local stake holders and archaeologists alike. Support from AIA was also a catalyst for additional funding – making current research and preservation efforts a reality.

**DOMINIQUE RISSOLO**  
Executive Director, Waitt Institute



## Site Preservation Grants

A major initiative of the Site Preservation Program is to provide grants of up to \$25,000 to innovative projects that seek to preserve archaeological sites through conservation efforts and also emphasize outreach, education, and community involvement. These grants are intended to fund projects that uphold the AIA's mission to preserve and promote the world's archaeological heritage for future generations.

In the 2012 Fiscal Year, the AIA provided Site Preservation Grants to two deserving projects:

- **Carr Plantation, Montserrat:** Carr Plantation is one of the few 17th century European heritage sites remaining on the Caribbean island of Montserrat. A \$25,000 grant will fund an archaeology-focused school program for local students; install interpretive signage that will be accompanied by a guided walking tour of the site; and erect protective fencing with gate access around the site's perimeter.
- **Stafford Civil War Sites, Virginia, USA:** A \$15,000 Site Preservation Grant is providing funding for interpretive signage to be placed around a new historic public park being developed by the collaboration of county authorities and the nonprofit organization Friends of Stafford Civil War Sites, which promotes a number of local Civil War army encampments and protects them from encroaching urban development.

In addition, at our Annual Spring Gala held in New York City in April 2012, the AIA raised funds to support archaeological conservation efforts and educational activities connected to the shipwreck of the Queen Anne's Revenge (QAR) in North Carolina.

The Queen Anne's Revenge sailed during the Golden Age of Piracy, serving as the flagship for the infamous pirate Blackbeard until it ran aground off the coast of North Carolina in 1718. It is one of the oldest shipwrecks in the state and was listed on the National Register of Historic Places in 2004. Today the wreck of the QAR is threatened predominantly by the tropical storm systems that frequent the region.

In 1996, the North Carolina Department of Cultural Resources (NCDCCR) created the Queen Anne's Revenge Recovery Project as the entity responsible for the recovery and conservation of the ship's remains. In addition to its conservation efforts, the project has also actively promoted QAR through articles in the media, museum exhibits, and education outreach activities to school groups and families around the country. AIA funding will help support these important endeavors to preserve these fragile and significant underwater remains.



Queen Anne's  
Revenge  
Recovery  
Project



Site preservation work at Azoria, Crete



## Best Practices in Site Preservation Award

This year's award was given in January 2012 at the 113th AIA Annual Meeting in Philadelphia, Pennsylvania, to **Donald Haggis** and **Margaret Mook** for their work at the Archaic Greek city of Azoria on the island of Crete (Greece). Their conservation program was the first formally reviewed study of the methods, materials, and techniques needed to implement sustainable preservation at an excavated site on Crete. In addition to the immediate stabilization of exposed remains, Haggis and Mook prepared the site to withstand the pressures of year-round visitation. Haggis and Mook also worked to publish their research and share their findings with local communities. By implementing sustainable long-term site preservation practices, educating the public, and working to create an eco-archaeological tourist site, Haggis and Mook have demonstrated a strong commitment to both best practices in site preservation and the local community.

## OUTREACH PROGRAMS

### Lectures

The AIA Lecture Series, the longest-running AIA program, entered its 117th year in 2012. Top scholars from around the world traveled to AIA Local Societies, offering members and the public an inside view of various archaeological topics, ranging from updates on work at Stonehenge to the rock art of Australia. During 2011–2012, programs featured more than 100 lecturers who reached audiences of more than 400.

### Publications

#### *American Journal of Archaeology*

The *American Journal of Archaeology* (AJA) is one of the world's most distinguished and widely distributed archaeological journals. Founded in 1885, the publication is a leader in presenting groundbreaking articles on archaeology and thoughtful book and museum exhibition reviews. Circulation of the AJA currently reaches more than 50 countries and almost 1,000 universities, learned societies, departments of antiquities, and museums. It is published quarterly, in both print and electronic formats, in January, April, July, and October. The AJA is available through membership in the Archaeological Institute of America or by subscription. Notable advances in the 2012 Fiscal Year include:

#### AJA Electronic Subscription

Beginning in October 2011, the AJA took over production of its content on its electronic distribution platform (JSTOR's Current Scholarship Program). We now have more control over the visual presentation of our e-journal and are able to offer the following added benefits of an e-subscription:

- Receipt of the current issue (along with free access to all volumes from 2003) at least 10 days before the issue mailing.
- Immediate and easy access to integrated supplemental open access content on the AJA website via links and advertisements.

We ran an individual e-trial promotional campaign during the first half of FY12 and now offer an annual one-year free e-subscription, with discounted subsequent years, to the winners of the AIA's Annual Meeting's Best Student Poster and Best Graduate Student Paper.

#### The AJA Website

During the last fiscal year, the AJA focused much effort on improving its website content and usability, with the following new and improved features:

- A staff-curated section aimed at helping students and researchers of all ages to learn about careers in archaeology, including academic writing in this discipline ([www.ajaonline.org/students](http://www.ajaonline.org/students)).



- b. An article search tool with clickable map (articles can be quickly located by geographic region, subject area, or keyword) ([www.ajaonline.org/article-search](http://www.ajaonline.org/article-search)).
- c. Keyword tagging of article abstract pages to help users discover similar AJA content available on the site.
- d. Overall (ongoing) streamlining of menu items and pages.

We also now regularly track AJA website visits and content downloads to identify our users' interests and keep abreast of the forever-changing online presence and e-publishing initiatives of academic journals for ideas on how we can continue to improve.

### **AJA Future Initiatives**

As part of our ongoing open-access initiative, beginning with the October 2012 issue, we will post on the AJA website all new online-only reviews as html in addition to their current free PDF format. Indexes for every volume of the journal will be available as open-access PDFs on JSTOR's CSP site and will be posted in html and downloadable PDFs on the AJA website.

Before the end of FY13, we hope to have published at least one article with open-access interactive/enhanced digital content.

### **ARCHAEOLOGY Magazine**

Now in its seventh decade, *ARCHAEOLOGY* magazine continues to enjoy extraordinary reader loyalty and to attract a new and growing audience to its print and web platforms. It remains the most widely read popular magazine covering the field.

*ARCHAEOLOGY* offers a window into the discipline and the ways in which it is both entertaining and informative. This year, *ARCHAEOLOGY* has had unique stories to tell about topics as diverse as the wreck of the Titanic, excavations that took place in preparation for the London 2012 Olympics, and the labor movement in the United States, by way of a site in West Virginia coal country.

The discipline's geographic reach, the fact that archaeology is conducted in every corner of the globe, is fully demonstrated in *ARCHAEOLOGY*'s pages. Over the course of this year's issues, the magazine has covered intriguing evidence of early civilization on the central Asian steppes, looked into the impact of the Little Ice Age on Iceland's ancient inhabitants, and followed the journey of a medieval traveler from western Europe to a pilgrimage site deep in the Sahara.

More than 700,000 readers look to *ARCHAEOLOGY* for news of the latest discoveries, vivid imagery, and the kind of storytelling that only a popular magazine can deliver. In these ways, *ARCHAEOLOGY* supports the mission of the Archaeological Institute of America to advance an understanding of the importance of cultural heritage and the need for its protection.



Living and teaching in Spokane, WA, for the past 10 years, I've become keenly aware of my community's strong interest in all topics archaeological, across the globe and across the ages. Spokane has had an active AIA Society for over 60 years, drawing broad public support in a region with few practicing archaeologists of any stripe. Perhaps because of this condition, our community warmly embraces the discipline and its practitioners like no other of which I've been part. Indeed, I'm rather in awe of the depth of local curiosity, the general community's hunger for knowledge, and the public gratitude shown toward our lecturers for traveling to Spokane and speaking – often with great passion, clarity, and wit – about their research. This is what led me to become an AIA lecturer myself, so that I might contribute in a like manner to an organization that places such a high value on public engagement and educational outreach, providing volunteer speakers to eager, deserving communities like my own. Such service is highly gratifying not only because I have the honor of speaking publicly about my own work, but also because it satisfies a very real public craving for knowledge about the human past. Ancient societies have a great deal to teach us, and as a professional in the field, I feel an obligation to spread awareness of what we do, why we do it, and what the results tell us about ancient cultures, as well as our own. It is not some justification that Machiavelli once wrote: "Whoever wishes to foresee the future must consult the past; for human events ever resemble those of preceding times."

### **ANDREW L. GOLDMAN**

Associate Professor, History Department  
and Chair, Classical Studies Department  
Gonzaga University





## ARCHAEOLOGY FAIRS

The AIA holds two major archaeology fairs each year with the focus of informing and educating the general public about archaeology and our past. Each January, an Archaeology Fair is held in conjunction with the AIA Annual Meeting. In October, the AIA teams up with Boston's renowned Museum of Science to hold a fun and activity-filled fair. Through hands-on activities and one-on-one interactions with archaeologists and other professionals, the fairs offer people a chance to experience archaeology and learn what archaeologists do firsthand. On average, 5,000 people attend these annual fairs, suggesting that the public sees these fairs as a valuable way to discover the excitement and mysteries of archaeology.

### Philadelphia

The 12th Annual AIA Archaeology Fair was held at the Franklin Institute in Philadelphia, Pennsylvania, on Saturday, January 7, 2012. Ten presenting organizations, several of which have participated in AIA fairs in previous years, joined the Institute to share the wonder of archaeology and the past with a crowd of 1,000 attendees. Visitors had the opportunity to learn about a number of different aspects of archaeology, covering topics such as ancient technology, cultures, and archaeological techniques. Attendees could make their own cord-and-stone pendant necklaces; explore artifacts uncovered at the site of an 18th-century Philadelphia's home; and try on the armor and weapons of a Roman soldier.

### Boston

The city of Boston was alive with archaeology as residents participated in the 6th Annual Archaeological Institute of America-Museum of Science Archaeology Fair in celebration of National Archaeology Day. Over two days, approximately 5,000 visitors, including school groups, families, and children, came to the Museum of Science on October 19 and 20, 2012 to enjoy interactive archaeology exhibits, hands-on activities, and live presentations. Nearly 20 presenters from institutions and organizations across the New England area brought a diverse array of topics to the fair, covering the life of a Roman soldier, ancient Native American technology, flintknapping, and more. This annual fair continues to provide archaeology enthusiasts of all ages with the opportunity to come together to discover, learn, and share their passion for the past.







## K-12 EDUCATION

To support education in the field, the AIA works with archaeologists, educators, museum staff, and other specialists to create and compile programs and resources that K-12 educators can use in their classrooms or parents can access at home to explain what archaeology is, what archaeologists do, and how sites are discovered, uncovered, and interpreted. Available resources include lesson plans and activities that can be downloaded and adapted for a variety of uses. Topics range from creating small-scale simulated digs to re-creating ancient costumes or hosting a Roman feast.

## NATIONAL ARCHAEOLOGY DAY

The nation's second National Archaeology Day, October 20, 2012, was celebrated across the country. AIA was joined by 125 Collaborating Organizations, which presented 275 events in 49 states, eight provinces, and six foreign countries, allowing more than 40,000 participants to enjoy the thrill of archaeological discovery throughout the month of October. In addition, 78 AIA Local Societies organized more than 100 events. With activities ranging from mud-slinging and museum tours to scavenger hunts and archaeological site tours, National Archaeology Day garnered more than 500 mentions in the media. You can read more about the 2012 National Archaeology Day at [www.nationalarchaeologyday.org](http://www.nationalarchaeologyday.org).

We all know that there's something special about archaeology that excites everyone's imagination—it's not only the thrill of finding long-lost buildings, graves, and artifacts, but also learning more about ourselves. New discoveries are made in all sciences, but I think archaeology most vividly reveals our past and the range of human activities over time.



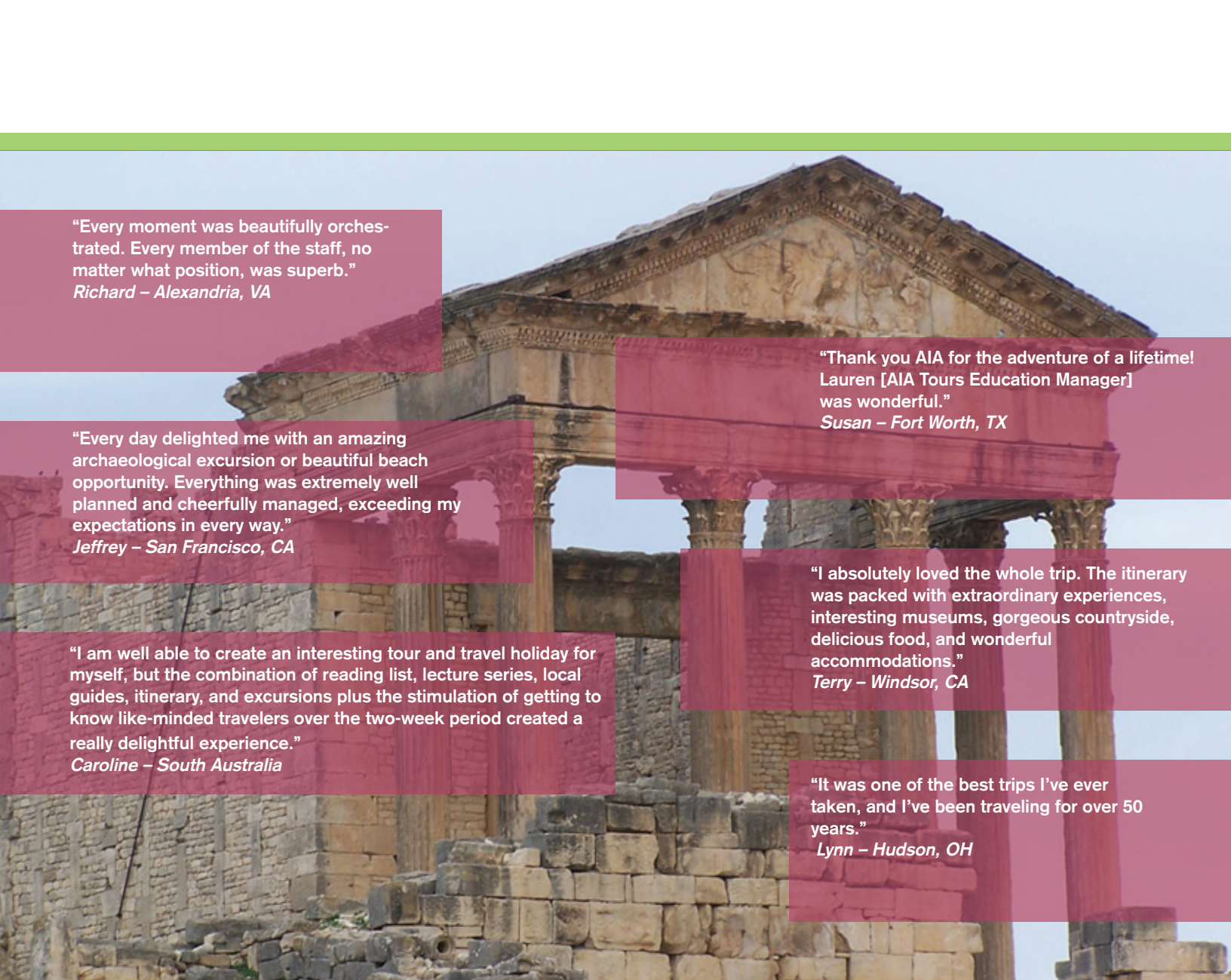
Sparking enthusiasm is the easy part in educating the public about archaeology, but for me it's also important to foster a commitment to protect our cultural resources and to preserve the past for future generations. The challenge is to spread the word about site conservation, the ethical imperatives for the antiquities trade, and the preservation of all types of archaeological data, while also encouraging the public's almost innate passion for our field.

As a long-time museum educator, I've had many opportunities to share the story of archaeology with a variety of audiences, and I'm looking forward to doing it now on a national level by supporting the many successful AIA educational programs: National Archaeology Day, Society outreach events and fairs, and our varied web resources. Working together we can expand these programs and find new ways to engage the public in the rewarding work of supporting archaeology around the globe.

## PAMELA RUSSELL

Head of Education and  
Andrew W. Mellon Curator of Academic Programs,  
Mead Art Museum, Amherst College





"Every moment was beautifully orchestrated. Every member of the staff, no matter what position, was superb."  
*Richard – Alexandria, VA*

"Every day delighted me with an amazing archaeological excursion or beautiful beach opportunity. Everything was extremely well planned and cheerfully managed, exceeding my expectations in every way."  
*Jeffrey – San Francisco, CA*

"I am well able to create an interesting tour and travel holiday for myself, but the combination of reading list, lecture series, local guides, itinerary, and excursions plus the stimulation of getting to know like-minded travelers over the two-week period created a really delightful experience."  
*Caroline – South Australia*

"Thank you AIA for the adventure of a lifetime! Lauren [AIA Tours Education Manager] was wonderful."  
*Susan – Fort Worth, TX*

"I absolutely loved the whole trip. The itinerary was packed with extraordinary experiences, interesting museums, gorgeous countryside, delicious food, and wonderful accommodations."  
*Terry – Windsor, CA*

"It was one of the best trips I've ever taken, and I've been traveling for over 50 years."  
*Lynn – Hudson, OH*

## AIA TOURS

In FY 2011/12 AIA Tours supported AIA's educational, site preservation, and other programs. AIA Tours operated 34 trips with more than 350 AIA participants. Thirty-two AIA lecturers presented over 140 lectures to a total audience of more than 4,500 travelers. AIA Tours Director, Todd Nielsen, says "The 'Arab Spring' continued to impact the operation of many AIA Tours, forcing us to cancel 10 trips. Combined with worldwide economic weakness and low consumer confidence, bookings are not as strong as they should be. That said, we had 38 more participants and operated seven more trips than the previous fiscal year, and we received wonderful evaluations as the small sample of post-trip comments above attests."

Visit [www.aiatours.org](http://www.aiatours.org) for the latest tour schedule, to view itineraries, and to download detailed brochures.

The AIA strongly believes that the future of our archaeological heritage rests with an informed public. To achieve this, we create and present outreach and education programs for people of all ages and interest levels. Popular programs, including a National Lecture Program, Archaeology Fairs, and an Annual Meeting for professionals and scholars, reach tens of thousands of people every year. Our websites are accessed by over 2.5 million unique users annually. Educational materials, including lesson plans, resources for tourists, landowners, and professionals, and additional online resources for people of all ages are disseminated via our websites. Additionally, more than 100 AIA Local Societies located throughout the United States, Canada, and abroad reach out to their communities through lectures, field trips, local tours, symposia, film festivals, study groups, and more.

Archaeologists working abroad are among the most active group of cultural ambassadors because they bring local and global communities together through the lens of cultural heritage. From scientific excavations to efforts aimed at preservation of landscapes and the presentation of objects and cultural monuments, archaeologists offer firsthand knowledge of our shared past as well as its importance to contemporary societies. As a field archaeologist, I find this aspect of archaeology extremely rewarding and firmly believe in not only the pursuit of scientific knowledge, but also the positive cultural diplomacy exercised by U.S. archaeologists working abroad.

Precisely because of archaeology's unique interdisciplinary position with an active international component, it bridges many different communities; and those at the AIA involved in advocacy play an increasingly prominent role in shaping global cultural policies. This year the AIA's Cultural Heritage Policy Committee supported new requests for (Belize and Bulgaria) and renewals for ongoing (Belize, Cyprus, Guatemala, Mali and Peru) Memoranda of Understanding under the Cultural Property Implementation Act with statements presented to the Presidential Cultural Property Advisory Committee at the United States Department of State. In addition to import restrictions (under Article 1 of a MoU), meant to help quell looting through increased awareness at U.S. borders, AIA members focused on the importance of cultural relations and proactive programming (Article 2 of a MoU), such as international exhibitions and in-country excavation and preservation projects that promote best practices. Future work includes building stronger relationships with other branches in UNESCO as well as ministries of culture in other countries.

I look forward to supporting the wider mission of progressive cultural policy and working on behalf of the AIA.

### **CHRISTINA LUKE**

Chair, Cultural Heritage Policy Committee,  
Archaeological Institute of America



# ADVOCATE





## OUR MEMBERS

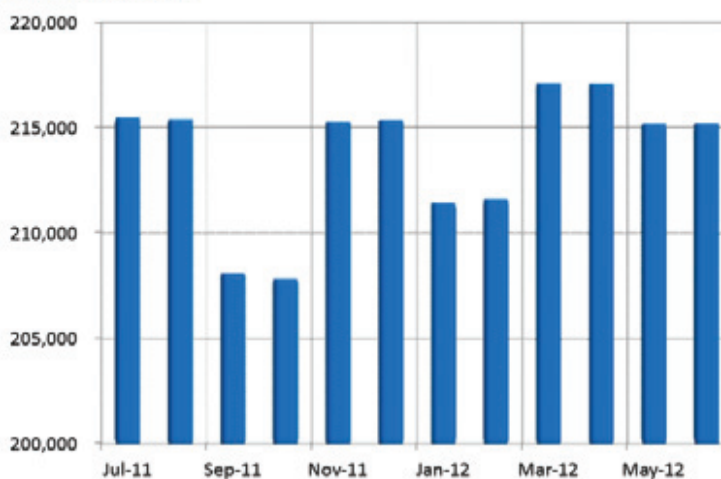
Our unique Membership of nearly 220,000 includes professional archaeologists, students, and leaders in the fields of technology, medicine, law, and finance from around the world. They, along with the efforts of the AIA, help to promote the field of archaeology internationally. It is through the ongoing support and participation of our members that the AIA continues to thrive.

The AIA introduced the Young Patrons group during 2012. The Young Patrons of the AIA is a special membership group designed for those aged 21–45 who wish to learn more about archaeology while participating in exclusive events, behind-the-scenes tours, lectures, and receptions with the world's foremost archaeologists.

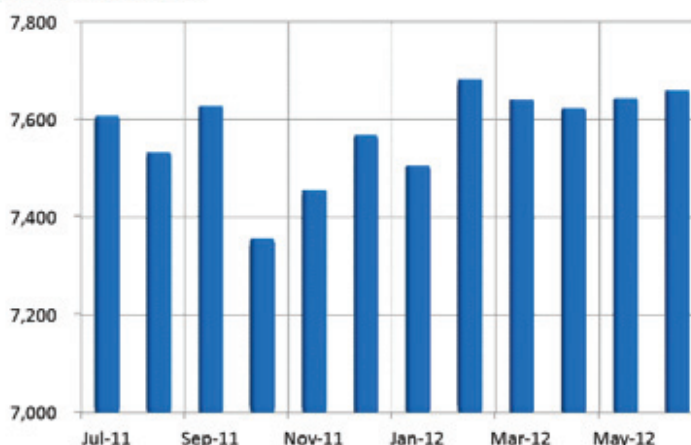
In Fiscal Year 2012, the AIA partnered with Nationwide Insurance to expand our diverse benefits for AIA members. Nationwide provides insurance coverage for auto, home, and pets that can save policyholders up to 20%, and AIA members will be able to receive an additional discount when they sign up.

## FY12 FISCAL YEAR

Archaeological Institute of America  
FY 2012 Total Members



Archaeological Institute of America  
FY 2012 Society Members



I joined the AIA for the love and joy of Archaeology. I don't have millions or the academic background, but I enjoy knowing that my small contribution can help those people qualified to not only teach us about the wonders of the past but also protect those wonders. I feel proud that coming from and living in the UK I'm part of AIA, which is in my eyes the foremost organization in the field of Archaeology.

**MANY THANKS,  
BEN RICHARDS**

## 2012 FINANCIAL REPORT STATEMENT OF ACTIVITIES

Year Ended June 30, 2012

The AIA financial position remained strong in fiscal year 2011/12. Despite a slight decline in revenues year-on-year, AIA's net operating income of \$24K exceeded the \$11K figure budgeted. This was achieved by corresponding expense reductions of 6%. ARCHAEOLOGY magazine subscription revenue showed resilience in a difficult marketplace, with the magazine generating an operating profit of over \$575K. The 2012 AIA/APA Joint Annual Meeting hosted a record attendance as well as exhibitors in Philadelphia, resulting in a 25% increase in revenue over the prior year. Investment income suffered a loss of \$175K after experiencing a gain of \$1.4M the year before, due to the financial markets. Key financial indicators performed well, providing stability as we move forward in 2012/13. The statement of activities below displays changes to net assets resulting from income and expenses that occurred during the fiscal years of 2011 and 2012.

	2012			
	Unrestricted			Temporarily Restricted
	General Operating	Funds Functioning as Endowments	Total Unrestricted	
<b>Changes in Unrestricted Net Assets</b>				
Revenues, Gains (Losses) and Other Support				
Subscriptions and Newsstand Revenue				
Subscriptions, net of cancellations	\$ 3,497,984	\$ -	\$ 3,497,984	\$ -
Newsstand revenue	229,851	-	229,851	-
	<u>3,727,835</u>	<u>-</u>	<u>3,727,835</u>	<u>-</u>
Other Earned Revenue				
Advertising revenue	695,671	-	695,671	-
Net investment income (loss) (Note 4)	2,763	(47,701)	(44,938)	(142,591)
Other revenue	529,122	-	529,122	-
	<u>1,227,556</u>	<u>(47,701)</u>	<u>1,179,855</u>	<u>(142,591)</u>
Public Support				
Contributions and grants	345,046	1,000	346,046	318,993
Benefit income	329,253	-	329,253	-
Less: Direct benefit expenses	(56,688)	-	(56,688)	-
Donated services and materials (Note 7)	159,832	-	159,832	-
Membership revenue	296,148	-	296,148	-
	<u>1,073,591</u>	<u>1,000</u>	<u>1,074,591</u>	<u>318,993</u>
Appropriations and Net Assets Reclassifications				
Contributions and grants released from restriction	332,833	-	332,833	(332,833)
Accumulated investment income released from restriction	210,678	-	210,678	(210,678)
Appropriations to operations	104,714	(104,714)	-	-
	<u>648,225</u>	<u>(104,714)</u>	<u>543,511</u>	<u>(543,511)</u>
<b>Total Revenues, Gains (Losses) and Other Support</b>	<u>6,677,207</u>	<u>(151,415)</u>	<u>6,525,792</u>	<u>(367,109)</u>
<b>Expenses</b>				
Program Services	5,188,570	-	5,188,570	-
Supporting Services				
General and administrative	598,263	-	598,263	-
Fundraising and membership development	866,582	-	866,582	-
Total Supporting Services	<u>1,464,845</u>	<u>-</u>	<u>1,464,845</u>	<u>-</u>
<b>Total Expenses</b>	<u>6,653,415</u>	<u>-</u>	<u>6,653,415</u>	<u>-</u>
<b>Increase (decrease) in net assets</b>	<u>23,792</u>	<u>(151,415)</u>	<u>(127,623)</u>	<u>(367,109)</u>
<b>Net assets, beginning of year</b>	<u>(1,539,638)</u>	<u>385,522</u>	<u>(1,154,116)</u>	<u>4,408,912</u>
<b>Net Assets, End of Year</b>	<u>\$ (1,515,846)</u>	<u>\$ 234,107</u>	<u>\$ (1,281,739)</u>	<u>\$ 4,041,803</u>



2011

Permanently Restricted	Total	Unrestricted			Temporarily Restricted	Permanently Restricted	Total
		General Operating	Funds Functioning as Endowments	Total Unrestricted			
\$ -	\$3,497,984	\$ 3,416,003	\$ -	\$ 3,416,003	\$ -	\$ -	\$3,416,003
-	229,851	356,531	-	356,531	-	-	356,531
-	3,727,835	3,772,534	-	3,772,534	-	-	3,772,534
-	695,671	740,013	-	740,013	-	-	740,013
15,401	(172,128)	6,454	270,169	276,623	1,167,531	531	1,444,685
-	529,122	522,052	-	522,052	-	-	522,052
15,401	1,052,665	1,268,519	270,169	1,538,688	1,167,531	531	2,706,750
6,534	671,573	385,965	1,000	386,965	375,097	6,864	768,926
-	329,253	392,228	-	392,228	-	-	392,228
-	(56,688)	(93,315)	-	(93,315)	-	-	(93,315)
-	159,832	194,546	-	194,546	-	-	194,546
-	296,148	287,733	-	287,733	-	-	287,733
6,534	1,400,118	1,167,157	1,000	1,168,157	375,097	6,864	1,550,118
-	-	505,165	-	505,165	(505,165)	-	-
-	-	417,006	-	417,006	(417,006)	-	-
-	-	13,808	(13,808)	-	-	-	-
-	-	935,979	(13,808)	922,171	(922,171)	-	-
21,935	6,180,618	7,144,189	257,361	7,401,550	620,457	7,395	8,029,402
-	5,188,570	5,486,855	-	5,486,855	-	-	5,486,855
-	598,263	632,707	-	632,707	-	-	632,707
-	866,582	963,335	-	963,335	-	-	963,335
-	1,464,845	1,596,042	-	1,596,042	-	-	1,596,042
-	6,653,415	7,082,897	-	7,082,897	-	-	7,082,897
21,935	(472,797)	61,292	257,361	318,653	620,457	7,395	946,505
3,586,190	6,840,986	(1,600,930)	128,161	(1,472,769)	3,788,455	3,578,795	5,894,481
\$ 3,608,125	\$6,368,189	\$(1,539,638)	\$ 385,522	\$ (1,154,116)	\$ 4,408,912	\$ 3,586,190	\$6,840,986

## SOCIETIES

• **Society Outreach Grant:** This grant is awarded to encourage Societies to plan and implement outreach activities in their local communities. Societies have used this grant to develop archaeological curricula for K–12 education; teach archaeology to middle-school students in underprivileged areas; host teacher workshops; provide sign language interpreters for lectures; and much more.

The fall 2011 Society Outreach Grants were awarded in December to the following Societies for these projects:

• **Central Arizona:** Funding Apples + Archaeology, a K–12 education outreach program in the metropolitan Phoenix area developed by the Central Arizona Society, which brings Arizona State University professors, who specialize in archaeology and its related disciplines, to K–12 classrooms.

• **Central Carolinas:** The proposed event, “Parilia: Celebrating Rome’s Birthday Through Ritual and Art,” will be a two-part community outreach event that will be both instructional and interactive. Part one will feature hands-on lectures about techniques and technology of ancient pigments and wall painting. Part two involves the reenactment of certain rites connected with Parilia, an ancient Roman religious festival.

• **Cincinnati:** The Cincinnati Society will work to provide educational support for the Cincinnati Museum Center’s Pompeii Exhibition, developing several community programs that focus on the archaeology of Pompeii and on Pompeii’s place in the Roman world. These will be developed by graduate students from the UC Classics Department who participate in the only current excavation at Pompeii and will include other graduate students who work in the Roman world.

• **Denver:** The Denver Society had a fantastic opportunity to be involved in the Colorado Office of Archaeology and Historic Preservation’s Archaeology and Historic Preservation Month in May of 2012 as a partner. Staff from History Colorado is working in tandem with the AHPM partners, including the Denver Society, to develop and plan a series of interesting, fun, and interactive events that will appeal to a wide audience in order to promote, protect, and educate about archaeology and historic preservation.

As part of the AIA Society Outreach Grant Program, the Tucson Society celebrated “Antiquity in April” in 2012 with our two award-winning community outreach projects on Greek Technology and Roman Spectacle. For the milestone tenth kiln firing, students prepared ceramics with gladiatorial themes. The University of Arizona History, Anthropology, and Classics Departments generously assisted with the production of T-shirts and tote-bags decorated with ancient depictions of kiln masters and gladiators to commemorate these spectacular AIA events.



The “Greek Kiln Project,” an experimental archaeology project, was the recipient of the first Society Outreach Grant Program in 2004. The kiln built at St. Augustine Catholic High School in Tucson has successfully engaged many interest groups located in Tucson and statewide, including high school and university students, faculty, and potters’ communities. Throughout the years, participants have enjoyed the opportunity to experience the magnificent craft, science, and art of ancient Greek ceramics. In addition, at our second Annual Roman Spectacle, directed by Society Vice-President Dr. Alison Futrell, the desert southwest rang with shouts for blood as a parade of costumed lictors, Vestal Virgins, praetorian guards, gladiators and wild beasts escorted the emperor in full panoply. The script for the show drew on the typical arena framework, reworking known events and emphasizing comedic give-and-take between the emperor, his resistant subjects, and the spectacle audience.

We are grateful for the support we receive from the AIA’s Society Outreach Grant Program, which enables us to bring such events to the community.

### ELENI HASAKI

President, AIA Society of Tucson and Southern Arizona



- **Houston:** The Houston Society will present, as part of its spring “Empires” series, seventeen events that include lectures, film screenings, tours of art, a marathon reading of an African epic, and meetings of its newly formed book club – the Insites Reading Group. Each of the lecture events includes extensive educational outreach to students ranging from fifth grade through college level.

- **Minnesota:** Undergraduate and graduate students, from at least six institutions in Minneapolis and St. Paul, who have recently done archaeological fieldwork would be sought out and invited to present posters of their work.

- **New Brunswick:** The New Brunswick Society will purchase resource materials on Roman/Greek civilizations for elementary school students as well as flip cameras to record their culminating presentations.

- **Tucson:** The Tucson Society will put on a recreation of a Roman Spectacle that engages the rich tradition of the institution, the costly events mandated by the imperial agenda that drew on multiple networks of interaction, incorporating a range of complicated experiences and social, political, and cultural meanings.

I joined the AIA more than 40 years ago and became a life member more than 25 years ago. Although I am a cultural anthropologist, I have a strong background in Classical Archaeology and I wanted to keep in touch with the field. My membership allowed me to be active in archaeological activities: I combined my interest in film and archaeology by organizing numerous film sessions for the AIA Annual Meetings, spending 17 years as Film Reviews Editor of *ARCHAEOLOGY Magazine*, and presenting numerous papers at the Annual Meeting. I have also served as Secretary, Treasurer, and President of my local Society, the Narragansett chapter of the AIA, and I attend almost all of the local lectures and other events. AIA events have provided networking opportunities, one of which led to my employment as an ethnoarchaeologist on a dig in Cyprus. I am also often able to introduce material into my classroom from articles in the *AJA* and *ARCHAEOLOGY*, publications that I receive via my membership.

### **PETER S. ALLEN**

Professor, Anthropology Department, Rhode Island College



The Los Angeles County Society received an Outreach Grant to support a Greek and Roman Service Learning Project carried out by a class at Pepperdine University. Through this project, students in our Greek and Roman Art class prepare, practice, and teach an interactive, creative, and fun lesson on Greek and Roman art and archaeology to sixth graders at an inner-city school in south-central Los Angeles. The grant allowed us to pay for a shuttle to get the students safely to and from the school, purchase prizes for the sixth grade students, and donate books on the topics of Greek and Roman art and archaeology for the sixth graders' school library.

### **CINDY COLBURN**

Associate Professor of Art History, Pepperdine University



**Attendees  
enjoying  
the Turkish-  
themed  
2012 Annual  
Gala**

## THE ANNUAL GALA

Thank you to all who joined us in New York at this year's Gala, held at Capitale on the Bowery in New York on April 25! More than \$370,000 was raised in one stellar evening thanks to the leadership of Gala Committee Chairs Nina Joukowsky Köprülü and C. Brian Rose, Gala Committee members, along with members of the Governing Board and esteemed guests. The evening was hosted by NPR's Brooke Gladstone, the co-host and managing editor of National Public Radio's national program "On the Media."

The 2012 Gala featured a Turkish theme as our way to pay homage to one of the greats in archaeology, Dr. Crawford H. Greenewalt Jr., who was presented, in absentia, with the Bandelier Award for Service to Archaeology for his exemplary work at Sardis. His longtime leadership as an archaeologist, researcher, teacher, and mentor made Dr. Greenewalt an outstanding choice for the award. He was honored by AIA President Elizabeth Bartman and his close friends and renowned colleagues C. Brian Rose, Fikret Yegül, Nicholas D. Cahill, and George F. Bass, who spoke eloquently and movingly of his service to the discipline, his ability to inspire, his commendable commitment to educate those of all ages about archaeology and Sardis, and his capacity for deep and abiding friendships that spanned decades and continents. We at the Archaeological Institute of America are especially saddened at the news of his passing in late spring, and we mourn the loss of an icon in the field of archaeology.

Because of the generosity of friends of AIA, over \$42,000 was raised for the Site Preservation Program during a pledge drive presented by distinguished archaeologist and longtime AIA member James Delgado. An anonymous donor provided \$20,000 to kick off the drive, and AIA staff members pooled their resources to donate \$1,300 before guests joined in to support this program, which now supports over a dozen projects across five continents. A portion of the funds raised during the pledge drive will go toward the preservation of the Queen Anne's Revenge, Blackbeard's flagship. A favorite part of the night was when paddles were raised to bid on once-in-a-lifetime travel experiences to archaeological destinations. Thanks to AIA Tours, Marriott Hotels, Tutku Tours, and Maya Exploration Center for their support!

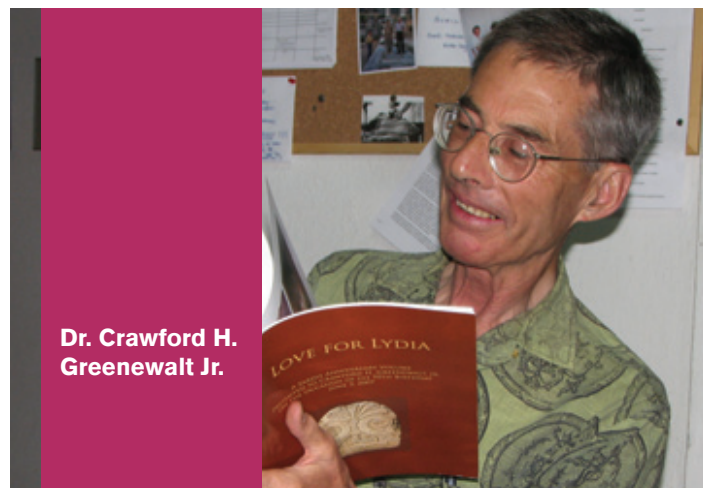
## BANDELIER AWARD FOR PUBLIC SERVICE TO ARCHAEOLOGY

At the annual Gala, the AIA honors a recipient with the Bandelier Award for Public Service to Archaeology, recognizing those who have made strides in public outreach for archaeology. At the 2012 Gala, the AIA honored the late archaeologist Dr. Crawford H. Greenewalt Jr., longtime leader of the archaeological exploration of Sardis. Previous recipients included actor Harrison Ford, George F. Bass, and lifelong supporters of archaeology Martha and Artemis Joukowsky.

## ANNUAL FUND

Those who support the Annual Fund help children learn about archaeology for the first time, ensure our lecture series remains free and open to the public, and in a nutshell, help the AIA carry out its mission each and every day.

In 2012, the confidence our supporters have in the AIA was strengthened when we received the "Best In America" seal from the Independent Charities of America. This seal "represents charities that meet the highest standards of public accountability and program effectiveness..." thus reinforcing that the gifts made to the Annual Fund are going to the programs our donors are committed to supporting.



**Dr. Crawford H.  
Greenewalt Jr.**



## PLANNED GIVING: THE NORTON SOCIETY

From fieldwork scholarships and fellowships for academics to publications and free lectures for the public, for the last several decades, gifts from the members of the Charles Eliot Norton Legacy Society have been a crucial component of the AIA's ability to become a leader in its field. These gifts keep alive the vision of Charles Eliot Norton—that the material record of past cultures should be preserved and appreciated by those in the present.

Members include those from many different backgrounds and means, each pledging their planned gifts so that they may continue to benefit the AIA for many more decades to come. Members of the Society also enjoy exclusive events and are recognized by their signature custom-designed silver owl pin.

**Members  
Phil Winegar,  
Caroline  
Rubinstein,  
and Elaine  
Godwin  
celebrating  
at the  
Norton  
Society  
reception in  
Philadelphia,  
2012**



### FOUNDING MEMBERS

Patricia R. Anawalt  
Marshall J. Becker  
Nancy S. and Allan H. Bernard  
Charles F. Brush III\*  
Sandra Lee Church  
John and Jacqueline Craver  
Holly Ann Gibson  
Elaine Godwin  
Richard H. Howland\*  
Norma and Reuben\* Kershaw  
Charles S. and Ellen La Follette  
Caroline and Thomas Maddock  
Frederick R. and Margaret B.\* Matson  
James H. Ottaway Jr.  
C. Howard Pieper  
Caroline E. Rubinstein and Phillip M. Winegar  
Robert W. Seibert  
Kay and Harold Stein  
Charles H. Tint  
Jane C. Waldbaum and Steve Morse  
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Joining the AIA board has been very rewarding for me. As an archaeologist and architectural historian, I care passionately about professional issues and how the next generation of archaeologists are being trained. As a student, I had the opportunity to present at the Annual Meeting, and these experiences proved invaluable to my academic career; thus I really enjoy sitting on the Graduate Student Paper Committee, which selects the best student paper at the Annual Meeting.

By serving on the board, I have also been able to see both sides of running a major academic organization. By sitting on the Development Committee, co-chairing the AIA Gala in 2011, and helping found the young patrons initiative, I have seen how vital it is to find sources of funding and get the next generation of both academic and lay supporters of archaeology involved in the AIA so that the AIA has a long, vibrant future and is able to continue its important missions of excavation, education, and advocacy.

As the chair of the Technology Task Force, I have enjoyed the opportunity to work on developing the AIA's digital footprint and to explore how we can use technology in outreach and education to engage new people in archaeology. While it is a brave new technical world, the AIA is well-positioned because of its wealth of intellectual and academic capital to make a major impact in this realm.

**ELIZABETH MACAULAY-LEWIS**  
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