

AIA ADVERTISING

ORDER FORM

ADVERTISER INFORMATION (PLEASE PRINT)

CONTACT PERSON'S NAME _____ TITLE _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ TELEPHONE _____

FAX _____ E-MAIL _____ WEBSITE _____

AIA PROGRAM ADS

Full payment and high resolution (400 dpi) electronic files due by **December 1, 2017**. Proofs will not be furnished. PDF preferred. Please contact AIA for further artwork instructions if needed.

Page size (unit)	Number of pages	Cost per unit	Total cost
<input type="checkbox"/> FULL PAGE (7" wide x 9.5" tall)	_____	\$800	\$ _____
<input type="checkbox"/> HALF PAGE (7" wide x 4.5" tall)	_____	\$500	\$ _____
<input type="checkbox"/> OUTSIDE BACK COVER (4-color; 7" wide x 9.5" tall)	_____	\$1,200	\$ _____
<input type="checkbox"/> INSIDE FRONT COVER (7" wide x 9.5" tall)	_____	\$1,050	\$ _____
<input type="checkbox"/> INSIDE BACK COVER (7" wide x 9.5" tall)	_____	\$1,050	\$ _____

CONFERENCE APP ADS

Ad format	Quantity	Cost	Total cost
<input type="checkbox"/> Splash Page (limited to one advertiser; first-come, first-serve)	N/A	\$1,000	\$ _____
<input type="checkbox"/> Rotating Banner Ad (limited to 5)	_____	\$200	\$ _____
<input type="checkbox"/> Push Notification (Fri or Sat.; limited to 2 per day)	_____	\$150	\$ _____
<input type="checkbox"/> Push Notification (Thurs. or Sun.; limited to 2 per day)	_____	\$100	\$ _____
Total Payment			\$ _____

SUPPLEMENTAL ADVERTISING OPPORTUNITIES

- Yes! Please contact me about discounted advertising in **ARCHAEOLOGY** magazine.
- Yes! Please contact me with information about AIA mailing lists.
- Yes! Please contact me about advertising opportunities in **Outlook**, the AIA supplement.
- Yes! Please contact me about advertising opportunities on **www.archaeological.org**.

PAYMENT METHOD

All payments must be in U.S. dollars.

- VISA MasterCard Discover American Express Check payable to AIA enclosed

CARD NUMBER _____ EXPIRATION DATE _____ CVV# _____

CARDHOLDER'S NAME _____

CARDHOLDER'S SIGNATURE _____

Please fax, scan or mail form to: Kevin Mullen, Archaeological Institute of America,
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