



## AIA Museum Partnership Program

One of the Archaeological Institute of America's organizational goals is to foster increased partnerships with museums. This program benefits our Museum Partners enormously; discounts provide a valuable incentive for our members to visit museums more often, both locally and while traveling. Here are more ways your museum can benefit from a partnership with the AIA:

### ***Affiliation with an Internationally Recognized Institute***

The AIA is North America's oldest and largest archaeological organization. In addition to our 8,500 Society Members in more than 100 Societies across the U.S. and the world, we have over 200,000 Subscribing Members. We are united by our shared passion for archaeology and its relevance to our present and future.

### ***Publicity***

With the discount in place, we will promote your museum on the ARCHAEOLOGY magazine and AIA websites, which receive a combined 7.4 million visits each year.

### ***More Visitors***

Everyone loves a great deal— including AIA Society Members. Our most recent subscriber study shows that our readers are frequent visitors to museums: nearly 70% reported visiting a museum in the last 12 months and 83% said that they enjoy going to museums. In addition to archaeology, our members are also interested in fine art, science and technology.

### ***Prospective Members***

Your museum is a wonderful learning institution that our members would love to visit over and over again. Another option we would like you to consider is offering discounts to AIA Society Members on a membership to your museum.

We very much hope that you will partner with us and help fulfill our shared mission of reaching out to the public and promoting the arts and sciences. Many of our 107 Local Societies partner with museums to bring interesting archaeological programs and lectures to their communities. If you would like to attract a group of intellectually curious and philanthropically-minded people to your museum, a partnership with the AIA will help you achieve that goal.

*\*Please see the enclosed list to locate societies near your museum*



## Museum Discount Registration Form

Organization: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Regular Rate of Admissions: \_\_\_\_\_

Regular Membership Price: \_\_\_\_\_

### Discount Available to AIA Members:

- \$2 off Regular Admission
- \$5 off Regular Admission
- Senior Admission Price: \_\_\_\_\_
- Student Admission Price: \_\_\_\_\_
- Discount in museum gift shop / café or restaurant (please circle level of discount)  
5%   10%   15%   20%   25%
- Discount on Museum Membership: \_\_\_\_\_

### Conditions/Additional Information:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- I would like to discuss other discount options. Please have an AIA staff member contact me.

### Museum Contact:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

If you have any questions, or would like further details on how partnering with the Archaeological Institute of America will benefit your organization, please contact Athena Hsieh at (617) 353-8706 or at [Membership@aia.bu.edu](mailto:Membership@aia.bu.edu).