

# 2013 ANNUAL REPORT



ARCHAEOLOGICAL INSTITUTE *of* AMERICA



# EXPLORE THE PAST, INFORM THE PRESENT, INSPIRE THE FUTURE

The field of archaeology has changed dramatically since the Archaeological Institute of America was founded in 1879. Today it embraces a multidisciplinary approach and makes use of innovative technologies and methods. As part of our response to these changes, the AIA is pleased to announce its first-ever Vision Statement. This document not only explains what the AIA does, but also why our mission is vital to those outside our traditional academic and avocational spheres. The Vision Statement articulates the values on which the AIA is built and provides a framework for the future. It also identifies ways in which the AIA can enrich both the archaeological community and the world beyond.

## AIA VALUES

### Exploration

### Knowledge

### Analysis

### Interpretation

Archaeologists investigate the material record of past human cultures, analyze the processes that formed them in order to reconstruct past human activities and environments, and interpret their findings to help us understand the present.

### Professional

### Expertise

### Ethics

### Accountability

The AIA expects that archaeologists should commit to the highest standards of ethics and professionalism, and deploy their expertise with integrity in the service of understanding the human past. Archaeologists are responsible for sharing their findings with other researchers and the public.

### Connectivity

### Engagement

### Collaboration

### Integration

Understanding our shared past brings the public and archaeologists together for the benefit of all. Archaeology is a collaborative enterprise that is strengthened by the engagement of multiple perspectives. Insights from many disciplines ensure a comprehensive understanding of the human past.

### Passion

### Inspiration

### Stewardship

Archaeologists and the public share a passion for exploring the past. Knowledge of the past informs and inspires people in the present. Responsible stewardship of the archaeological heritage will ensure that it is preserved and interpreted for the common good.

We are grateful to those who drafted this statement—First Vice President Andrew Moore and Trustees Cathleen Asch, Carla Antonaccio, Elizabeth Macaulay-Lewis, and Thomas Morton. I thank them for their work and am thrilled to share our Vision Statement with you.

**President Elizabeth Bartman**



## AIA VISION STATEMENT

*The Archaeological Institute of America is passionate about its commitment to:*

- Preserve, protect, and interpret the precious record of the human past by employing the highest ethical, professional, and intellectual standards
- Explore and understand the dynamics of past human cultures and environments through the material record
- Strengthen support for the work of practicing archaeologists and the sharing of their findings
- Seek an ever richer understanding of the human past through the integration of multi-disciplinary perspectives
- Embrace a collaborative and inclusive view of archaeology worldwide that recognizes the interests of practicing archaeologists, avocational members, and generally curious minds
- Inspire audiences to engage in learning more about the past to better understand the present, and in support of a more informed future

## ABOUT THE AIA

The Archaeological Institute of America is North America's oldest and largest organization devoted to the world of archaeology. The AIA was founded in 1879 by Harvard Professor Charles Eliot Norton and a group of Boston intellectuals, and was chartered by the United States Congress in 1906. The Institute's professional members have conducted fieldwork in Africa, Asia, Europe, Australia, and North and South America. The AIA has further promoted archaeological studies by founding research centers and schools in seven countries and maintains close relations with these institutions, including the American School of Classical Studies at Athens, the School of Classical Studies at the American Academy in Rome, and the American Schools of Oriental Research, among others.

## MISSION STATEMENT

The AIA promotes archaeological inquiry and public understanding of the material record of the human past to foster an appreciation of diverse cultures and our shared humanity. The AIA supports archaeologists, their research and its dissemination, and the ethical practice of archaeology. The AIA educates people of all ages about the significance of archaeological discovery and advocates the preservation of the world's archaeological heritage.

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An underwater photograph showing two divers. The diver in the foreground is wearing a black wetsuit, a blue mask, and a yellow BSC (Back Scuba Control) tank. They are reaching out with their hands towards a large, rectangular, heavily encrusted rock on the sandy seabed. The rock appears to be part of a shipwreck. Another diver is visible in the background, wearing a black wetsuit and a black mask, also looking at the rock. The water is clear and blue, with some bubbles visible. The word "excavate" is overlaid in white text on the left side of the image, with a blue vertical bar to its left.

# excavate





## COTSEN EXCAVATION GRANTS

In line with its goal to establish an endowed fund to support fieldwork by AIA professional members, the AIA has created the Cotsen Excavation Grant Program, made possible through the generous support of Lloyd E. Cotsen. Two grants of \$25,000 are available annually, with one designated to provide seed money to an archaeologist organizing his or her first excavation, and the other providing assistance to a archaeologist moving forward with an excavation already in progress.

**Thomas Strasser** was awarded one of the Cotsen Grants for his ongoing project at the site of Damnoni on Crete, where his research is revealing the nature and extent of newly discovered Mesolithic activity in the area. Finds include the first artifact/material assemblage from that time period (ca. 9th century B.C.E.), transforming our understanding of the settlement of Crete.

**Justin Leidwanger** was awarded the second grant for the Marzamemi Maritime Heritage Project in Sicily. The project is a collaborate excavation, survey, and heritage management initiative that focuses on maritime landscapes and seaborn communication. Excavations of underwater sites will situate archaeology within a broader dialogue on natural and cultural heritage practices using community archaeology and public outreach.

## SCHOLARSHIPS, GRANTS & FELLOWSHIPS

The AIA is proud to award more than \$70,000 annually in scholarships, grants, and fellowships to its professional members and students in support of their research, including funding for travel, study, and publication.

### ANNA C. & OLIVER C. COLBURN FELLOWSHIP

Sarah Franch, University of Minnesota

*Bucolic Architecture: Hellenistic Pastoral Temples in the Peloponnese*

### HARRIET AND LEON POMERANCE FELLOWSHIP

Debra Ann Trusty, Ph.D. candidate, Classics Dept. of Florida State University

*Pots in the Periphery: Ceramic Analysis of Mycenaean Cooking Vessels*

### HELEN M. WOODRUFF FELLOWSHIP OF THE AIA AND THE AMERICAN ACADEMY IN ROME

Jessica Nowlin, Brown University

*Reorienting Orientalization: Local Consumption and Value Construction in Central Italy between the Tyrrhenian and Adriatic Sea*

### OLIVIA JAMES TRAVELING FELLOWSHIP

William Flint Dibble, Ph.D. candidate, Dept. of Classics at the University of Cincinnati

*From Village Lifestyle to Urban Lifestyle: Variability in Human-Animal Interaction in Ancient Greece (ca. 1200–400 B.C.E.)*

### ARCHAEOLOGY OF PORTUGAL FELLOWSHIP

Dr. Telmo Pereira, University of Algarve

*The Neanderthal Cognition: Chert Procurement in SW Iberia Using PIXE Analysis*

Sarah Beckmann, Ph.D. candidate, Dept. of Art and Archaeology of the Mediterranean World at the University of Pennsylvania

*Sculptural Collecting in Southern Portugal in Late-Antiquity*

### SAMUEL H. KRESS GRANTS FOR RESEARCH AND PUBLICATION IN CLASSICAL ART AND ARCHITECTURE

This grant funds publication preparation, or research leading to publication, undertaken by the AIA's professional members in the areas of Classical Art and Architecture. In addition, Kress Foundation funding has also made it possible for the AIA to begin publishing outstanding papers on topics related to Classical Art and Architecture that are presented at the AIA's Annual Meeting.





**Margaret Andrews**  
2012 AIA Grad Student  
Paper Award



**Allison Emmerson**  
2012 AIA Grad  
Student Paper Award



**Steven Weiner**  
2013 Pomerance Award

Michael B. Cosmopoulos, University of Missouri at St. Louis

*The Sanctuary of Demeter at Eleusis: The Bronze Age*, published by the Athens Archaeological Society. The volume has been awarded a \$3,000 Kress Grant, and is also receiving a \$3,500 Subvention through the AIA's von Bothmer Publication Fund.

Amir Golani, Israel Antiquities Authority

*Jewelry from the Iron Age II Levant*, published by Freibourg Academic Press in the series *Orbis Biblicus et Orientalis, Series Archaeologica*.

## THE AIA PUBLICATIONS SUBVENTION PROGRAM

The Publications Subvention Program launched in 2005 and offers subventions from the AIA's von Bothmer Publication Fund in support of new book-length publications in the field of Classical Archaeology. Particularly welcome are projects that publish the work of first-time authors or represent final reports of primary data still unpublished. 2013 recipients are listed below.

Mary B. Hollinshead, University of Rhode Island

*Shaping Ceremony: Monumental Steps and Greek Architecture*, published by the University of Wisconsin Press. \$5,000 Subvention

S. Thomas Parker, North Carolina State University

*The Roman Aqaba Project Final Report, Volume 1: The Regional Environment and the Regional Survey*, published by the American Schools of Oriental Research as part of the *Archaeological Report Series*. \$5,000 Subvention

Maria Swetnam-Burland, College of William & Mary

*Egypt in Italy: Visions of Egypt in Roman Imperial Culture*, published by the Cambridge University Press. \$3,500 Subvention

Bonna D. Wescoat, Emory University

*Samothrace: The Monuments of the Eastern Hill (Samothrace Vol. 9)*, published by the American School of Classical Studies in Athens as part of their series *Samothrace, excavations conducted by the Institute of Fine Arts of New York University*. \$7,500 Subvention

Gina Salapata, Massey University

*Heroic Offerings: The Terracotta Plaques from the Sanctuary of Alexandra/Kassandra and Agamemnon at Amyklai*, published by the University of Michigan Press. \$2,500 Subvention

Kathleen Warner Slane, University of Missouri

*Corinth XXI, A Slice through Time: Tombs along the North Terrace at Corinth*, published by the American School of Classical Studies at Athens as Volume XXI of the ASCSA's Corinth monograph series. \$5,000 Subvention

## JANE C. WALDBAUM ARCHAEOLOGICAL FIELD SCHOOL SCHOLARSHIP

Established in honor of AIA Past President Jane Waldbaum, this scholarship is intended to help students who are planning to participate in archaeological field work for the first time. In 2013, the AIA awarded scholarships to these deserving recipients:

Anna Elise Barnes, Junior at Eckerd College

Jenna Franklin, Junior at University of Montana

Stephen Guerriero, First Year Graduate Student at Brandeis University

Ashlee Hart, Junior at University of Idaho

Peter Johnson, Senior at Brown University

Tyler Johnson, First Year Graduate Student at University of Arkansas

Kyle Lee-Crossett, Senior at Stanford University

Elizabeth Neill, Senior at Dartmouth College

Quentin Pharr, Junior at New York University



Victoria Yuskaitis, Junior at Lycoming College

Zannan Zhang, Junior at University of Pittsburgh

## AWARDS OF EXCELLENCE

Each year, the AIA recognizes archaeologists, educators, authors, and activists whose work has a positive impact on the field of archaeology. Winners are presented with an award every year during a special ceremony at the Annual Meeting.

### GOLD MEDAL AWARD FOR DISTINGUISHED ARCHAEOLOGICAL ACHIEVEMENT

Jeremy B. Rutter, Dartmouth College

### POMERANCE AWARD FOR SCIENTIFIC CONTRIBUTIONS TO ARCHAEOLOGY

Steve Weiner, Weizmann Institute of Science

### MARTHA AND ARTEMIS JOUKOWSKY DISTINGUISHED SERVICE AWARD

Claire Lyons, The Getty Institute

### JAMES R. WISEMAN BOOK AWARD

Kathleen Lynch, University of Cincinnati

*The Symposium in Context: Pottery from a Late Archaic House in the Athenian Agora*

### FELICIA A. HOLTON BOOK AWARD

Andrew Wallace-Hadrill, Sidney Sussex College at Cambridge University

*Herculaneum: Past and Future*

### FELICIA A. HOLTON LIFETIME ACHIEVEMENT AWARD

Brian Fagan, Independent Scholar

### EXCELLENCE IN UNDERGRADUATE TEACHING AWARD

Elise Friedland, The George Washington University

### CONSERVATION AND HERITAGE MANAGEMENT AWARD

Sudharshan Seneviratne, University of Peradeniya

### OUTSTANDING PUBLIC SERVICE AWARD

David W. Packard, The Packard Humanities Institute

### GRADUATE STUDENT PAPER AWARD

Margaret M. Andrews, University of Pennsylvania

*Monuments and Morality: The Forum Transitorium and Domitian's Urban Program in the Subura*

Allison Emmerson, University of Cincinnati

*Repopulating an Abandoned Suburb: The Case of Pompeii's Tombs*

### BEST POSTER

Ambra Spinelli, University of Southern California and Aimée Scorziello, Pompeii Archaeological Research Project: Porta Stabia

*Disinterring a Pompeian Middle-Class Neighborhood*

### FIRST RUNNER UP

Amy M. Oechsner, United States Bureau of Land Management

*An Exploration of Remote Sensing as a Tool for the Detection and Intensive Analysis of Historical Trail Features as Applied to the Old Spanish Trail in the Silurian Valley, California*

### BEST POSTER DESIGNED ENTIRELY BY STUDENTS

Chelsea Gardner, University of British Columbia

*Revealing Domestic Religious Practice: A Study of the Distribution of Private Altars in Olynthus*



Jeremy B. Rutter  
2013 Gold Medal Award for Distinguished  
Archaeological Achievement



Elise Friedland  
2013 Excellence  
in Undergraduate  
Teaching Award



Sudharshan Seneviratne  
2013 Conservation and  
Heritage Management Award





# educate





## AMERICAN JOURNAL OF ARCHAEOLOGY

The *American Journal of Archaeology* (AJA), founded in 1885, is one of the world's most distinguished and widely distributed peer-reviewed archaeological journals. It publishes groundbreaking articles on archaeology and thoughtful book and museum exhibition reviews. The AJA reaches more than 50 countries and almost 1,000 universities, learned societies, departments of antiquities, and museums. The current Editor-in-Chief is Sheila Dillon (Duke University). It is published quarterly, in January, April, July, and October, in print and in electronic (PDF) formats and is available through membership in the Archaeological Institute of America or by subscription. The electronic AJA is hosted by JSTOR.

The AJA website offers open access book and museum reviews, volume indexes, and supplementary content and illustrations that complement published articles. Abstracts, tables of contents, and author profiles are also freely accessible. A powerful subject and keyword search tool allows for content discovery; a *For Students* section includes links to vetted archaeological websites, blogs, and multimedia and interactive projects.

## ARCHAEOLOGY MAGAZINE

ARCHAEOLOGY magazine, published continuously for more than 65 years, offers compelling narratives about the human past from every corner of the globe. Edited for a general audience, its news, features, and photo essays employ in-depth reporting, cogent analysis, and vivid storytelling to provide an accurate and often surprisingly intimate look at the record of human existence. In FY13, ARCHAEOLOGY published six regular issues and one special interest publication on Shipwrecks. From the publisher: "The first scientific archaeological excavation of a shipwreck took place just over 50 years ago... through these stories, we see why archaeologists continue to devote themselves, despite danger and difficulty, to the examination and excavation of wrecks, wherever they might be discovered."



## LECTURES

The Lecture Series, the AIA's longest running program, concluded its 117th year in the spring of 2013. 93 top scholars from around the world traveled to AIA Local Societies, offering members and the public an inside view of various archaeological topics in a total of 279 individual lectures. Experts shared latest discoveries and research on topics from around the world. In the Classical world, scholars recreated the music of ancient Greece. In the Near East, archaeologists revealed previously unknown Mesopotamian sites and three-dimensional models of ancient Egyptian temples. New World archaeologists discussed the first Floridians, Mesoamerican gaming, and the effects of ancient volcanoes. Underwater archaeologists revealed further insights into Byzantine shipwrecks and ghost ships of the Klondike gold rush, among many other fascinating lectures.

## ARCHAEOLOGY FAIRS

The 13th Annual AIA Archaeology Fair was held at the Burke Museum in Seattle, WA as part of the 2013 Annual Meeting. The fair brought together eight area organizations, including the Burke Museum Archaeology and Education Departments, the Washington State Historical Society, the Center for Wooden Boats, the Suquamish Nation, the University of Washington Archaeology Department, and Legio VI—Castra Ferrata, Cohors II, a Roman reenactment group. The fair was bursting with activity as nearly 800 visitors learned about ancient Egyptian mummies, the archaeology of



# educate



Members of Legio VI—Castra Ferrata, Cohors II share Roman military costume styles



PhD student Bretton Somers at Paynes Creek, Belize



Annual Meeting attendees meet in the Exhibit Hall in Seattle, WA

the Puget Sound, the life of a Roman soldier, Inca quipu, ancient rock art, and much, much more!

The AIA was pleased to celebrate Massachusetts Archaeology Month at the 6th annual AIA–MOS Archaeology Fair, which took place October 19–20, 2012 at the Museum of Science, Boston. This two-day event welcomed thousands of attendees with the opportunity to explore archaeology through a variety of interactive activities, demonstrations, and games. Sixteen organizations, archaeologists, museum specialists, and other experts were on hand to discuss various aspects of their work with visitors. Exhibitions included flintknapping, atlatl throwing, and simulated underwater excavations and ancient grain processing techniques.

## K-12 EDUCATION

AIA staff members worked with Vice President Pamela Russell to reinvigorate the Outreach and Education Committee. Committee members now serve as liaisons with AIA Local Societies and take responsibility for designing, advising, and replicating effective and engaging education initiatives within Societies.

The AIA also organized a K-12 Education Summit during which experts in education, heritage issues, and museums presented their ideas and opinions on how the AIA could develop resources and partnerships with other organizations to advance the presence of archaeology in the classroom. Following the Summit, First Vice President Andrew Moore appointed an Education Task Force to assess current educational programs and resources and to make progress recommendations to the Governing Board in October 2013.

## MAECON

The Massachusetts Archaeology Education Consortium (MAECON) is a partnership of the Archaeological Institute of America, City of Boston Archaeology Program, the Massachusetts Historical Commission, the Museum of Science (Boston, MA), and the Robert S. Peabody Museum of Archaeology. It was founded in 2012 with the intent of promoting and facilitating archaeology education throughout Massachusetts. In June 2013, MAECON announced its first workshop to take place in August, *Beginning Conversations Between Archaeologists and Educators*.

## INTERNATIONAL ARCHAEOLOGY DAY

In its third year, National Archaeology Day was renamed “International Archaeology Day” to reflect its growth from a Local Society outreach opportunity to a global event. International Archaeology Day is celebrated annually on the third Saturday in October. Its overarching goal is to raise awareness of archaeology as a discipline, profession, and resource and to unite the greater archaeological community. Programs designed by Collaborating Organizations vary greatly, including lectures, archaeology fairs and activities, site visits, symposia, laboratory open houses, regional conference, excavations, film screenings, and more.



## AIA TOURS

In Fiscal Year 2013, AIA Tours operated 27 trips that involved more than 290 AIA participants. AIA lecturers presented more than 120 lectures to 2,700 total travelers. Shifting away from the trouble-plagued Middle East, AIA Tours offered new programs, including land trips to the Yucatan Peninsula, American Civil War sites, and a hiking adventure through Scotland's Northern Isles.

## SOCIETY OUTREACH GRANTS

The 2013 Spring Society Outreach Grant winners named below were selected for their outstanding program proposals.

The **Denver Society** was awarded \$3,000 to fund the International Archaeology Day Student Classics Symposium, intended to facilitate a discussion among undergraduate and graduate students on the Classical and Ancient World in a challenging, stimulating, and encouraging environment.

The **Iowa Society** was awarded \$3,000 to support Iowa Archaeology 2013, a collaborative project that encourages a greater awareness, understanding, and protection of Iowa's cultural history through traveling exhibits, open houses, presentations and tours.

The **Lubbock Society** was awarded \$2,450 to fund Archaeology Day, including hands-on presentations by professional archaeologists.

The **Minnesota Society** was awarded \$650 to support Students In Archaeology, a poster presentation of recent fieldwork and research projects related to looting, identify and preservation.

The **Philadelphia Society** was awarded \$500 to support a Workshop on Roman Hairstyling, presented by vocational archaeologist Janet Stephens, whose work on ancient hair stylings was featured at the 2013 Annual Meeting.

The **Southwest Texas Society** was awarded \$500 to fund an Ancient Writing Workshop for Texas Archaeology Day in collaboration with several regional archaeology groups and museums. Focusing on Mayan, Linear B, Ogham, and Egyptian, this child-oriented event will use posters, handouts, clay, paper, wood, and other craft material to help children learn to write these ancient scripts.



Demonstrations at the 2012 AIA-Charleston Society Archaeology Day Fair



Guests of all ages are invited to participate in mock excavations at the Bell County Museum



Visitors gather at the AIA-Dayton Society



Poster discussions at the Reconstructive and Experimental Archaeology Conference, hosted at the Schiele Museum





advocate





## SITE PRESERVATION

Initiated in 2007, the AIA Site Preservation Program is an important component of the Institute's commitment to protecting the world's archaeological resources and cultural heritage. The program's main tenet is that site preservation is achieved not only through direct preservation, consolidation, and conservation of archaeological remains, but through raising local and global public awareness of the issues surrounding the destruction of archaeological sites.

## SITE PRESERVATION GRANTS

The program provides grants of up to \$25,000 to innovative projects that uphold the AIA's mission to preserve and promote the world's archaeological heritage for future generations. The most recent Site Preservation Grant was awarded in 2013 to the **Eastville Community Historical Society (ECHS)**, a grassroots neighborhood-based organization in Sag Harbor, New York. ECHS will use the grant to support the preservation and community stewardship of the St. David African Methodist Episcopal Zion Cemetery, an important heritage site that represents the growth of a working class and diasporic community of African American, Native American, and Irish immigrant residents in the 19th and early 20th centuries. The site is increasingly threatened by modern development, encroachment, and natural erosion.

ECHS plans to use the AIA grant to physically protect the site and to develop community education programs that promote and encourage stewardship by local residents. A portion of the grant will be used to construct a fence, delineating the boundaries of the cemetery and protecting the site from residential encroachment. The remaining funds will support public outreach for both school groups and community members, including restoration workshops, an Adopt-a-Grave program, and public lectures. Through these comprehensive initiatives, ECHS will bring to light the rich historic heritage of the community, while ensuring its protection for future generations. *Project Directors: Georgette Grier-Key and Allison Manfra McGovern*

## ONGOING PROJECTS

### CARR PLANTATION, MONTSERRAT

Carr Plantation is one of the few colonial sites remaining after the 1997 eruption of the Soufrière Hills Volcano, which buried much of Montserrat under ash. A \$25,000 grant protects the site from urban development and supports an archaeology-focused school program, the installation of interpretive signage, and the development of a guided walking tour. *Project Director: Jessica MacLean*

### PAYNES CREEK, BELIZE

The only known surviving Classic Maya wooden structures are located underwater in Paynes Creek National Park, Belize, where a \$25,000 grant is helping to protect these fragile remains. The grant supports the construction of an observation platform; a series of workshops and an exhibit; and a website for archaeological tourism with educational information for schools, tour guides, and the public. *Project Director: Heather McKillop*

### UMM EL-JIMAL, JORDAN

A grant for \$25,000 is ensuring the long-term preservation of Umm el-Jimal, a significant agricultural town on the frontier of the Roman, Byzantine, and Islamic empires. The project is creating a virtual museum and education center, a virtual site tour and exhibit, and an educational curriculum that will be integrated into Jordan's national school system as the foundation for future education, outreach, and development opportunities at the site. *Project Directors: Bert de Vries and Paul Christians*



# advocate

## BEST PRACTICES

The AIA's Award for Best Practices in Site Preservation is presented to projects and individuals recognized by their peers for doing outstanding work in site preservation and conservation. The recipient receives an award of \$5,000 to further activities and programs. In 2013, facing two outstanding nominations and enough funding for only one award, members of the Conservation and Site Preservation Committee donated the additional \$5,000 needed to present a second award.

### 2013 AWARD RECIPIENTS

**George Bey** was recognized for his work at Kaxil Kiuic, Mexico. Bey spearheaded Millsaps College's efforts to purchase and develop 4,500 acres of land into a biocultural reserve. He developed a method of conservation to preserve standing architecture and to monitor and mitigate any damage incurred by natural processes. Bey also implemented a number of educational outreach activities, including site visits and conservation training, to promote long-term preservation.

The second award was given to **Cristina Vidal Lorenzo** and **Gaspar Muñoz Cosme**, co-directors of the La Blanca Project in Guatemala. Vidal and Muñoz developed a conservation program to ensure the protection and stabilization of archaeological remains before, during, and after excavation. The project's outreach programs provide conservation training, educational workshops, and a tour guide training course to help ensure the long-term preservation of this Classic Maya city.

## SUPPORT

In 2013, the AIA called upon its members and supporters to send hundreds of letters to the U.S. Cultural Property Advisory Committee in support of renewing bilateral agreements with Cambodia and China. These Memoranda of Understanding restrict the import of archaeological materials from these countries into the United States in an effort to curtail looting and

destruction of sites. Several existing agreements were renewed in 2012-2013, including those with Peru, Cyprus, Mali, and Guatemala. In addition, AIA supporters endorsed a new bilateral agreement with Belize to reduce the incentive for pillage and illicit trafficking in cultural objects from the Pre-Ceramic to the Late Colonial Periods (ca. 9000 B.C.E. to 1750 C.E.).

The AIA also supported the Association of Art Museum Directors' (AAMD) new restrictions on museum acquisition of artifacts with questionable or unknown provenance.

## SOCIETY AWARDS

### GOLDEN TROWEL AWARD

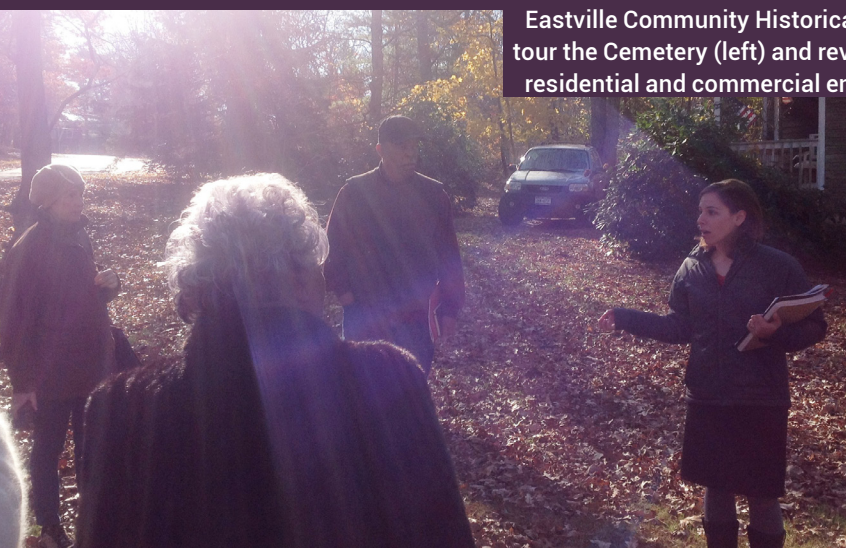
The Golden Trowel Award honors the society whose membership increases the most during the previous fiscal year. The 2013 award was awarded to the **Eugene Society**, which grew 83% and added 20 new members.

### BEST FLYER & WEBSITE

Communicating information to the public about upcoming events is one of the main goals of each society. The primary methods are through flyers and society websites. The AIA encourages each of its societies to create a website that provides information about the AIA Local Society and the AIA, lists upcoming lectures and other events, and encourages people to join and get involved. The 2013 winners were **North Alabama** (Best Lecture Flyer) and **Houston** (Best Website).

### FOOT SOLDIER AWARD

Dedicated members who provide years of service at the local level are the backbone of AIA societies. These hardworking members often serve in many capacities and are involved in every aspect of their society, donating an incredible amount of time and expertise. The 2013 Foot Soldier Award was presented to **Meg Morden** of the AIA Toronto Society.



Eastville Community Historical Society members tour the Cemetery (left) and review issues posed by residential and commercial encroachment (right)







Students at Carr Plantation learn practical field techniques



Archaeologists at Paynes Creek perform an underwater survey

## SPRING GALA

On April 24, 2013 the Archaeological Institute of America held the Spring Gala: Gods, Greeks, and Heroes, a benefit evening celebrating archaeological discovery at Tribeca Rooftop in New York City. This black-tie event enticed the senses with a contemporary version of an ancient Greek feast, musical performances, and an auction of exclusive travel experiences led by the world's leading archaeologists. During the Gala, \$333,500 was raised to benefit the mission and programs of AIA!

## BANDELIER AWARD FOR PUBLIC SERVICE TO ARCHAEOLOGY

On April 24, 2013, **Malcolm Hewitt Wiener** was presented with the Bandelier Award for Public Service to Archaeology. Dr. Wiener's scholarship focused on Aegean Prehistory, and he is a specialist in Minoan Crete and Mycenaean Greece, Chronology of Egypt, the Near East and the Aegean in the Bronze and Early Iron Age. Dr. Wiener shares more than 40 years of history with the AIA, having served as General Counsel to the Archaeological Institute of America from 1968-1976.

A man of many talents and accomplishments, Dr. Wiener was born in Tsingtao, China and educated at Harvard College and Harvard Law School. As an attorney, he specialized in international, corporate and non-profit law and was Chairman of The Millburn Corporation, Millburn Ridgefield Corporation, CommInVest, and ShareInVest. He has founded two nonprofit foundations, the Malcolm Hewitt Wiener Foundation and the Institute for Aegean Prehistory (INSTAP), which supports archaeological exploration of Minoan and Mycenaean sites. INSTAP is now the largest in the world for funding this field of research and supports scholars in Europe, North America and the Pacific.

Dr. Wiener's achievements inside and outside of the discipline of archaeology are no less than astonishing. His publications are numerous and contributions vast, having earned him five honorary doctorate degrees. He has lectured at the Universities of Heidelberg, Tübingen, Vienna, Salzburg, Warsaw and New York (Institute of Fine Arts). He also served as advisor to the International Convention on Illicit Traffic in Antiquities, a member of the U.S. Council on Foreign Relations, and Chair of an Independent Task Force on "Non-lethal Technologies: Military Implications and Options."



Families enjoy archaeology-themed activities at the 2013 Archaeology Fair at the Burke Museum in Seattle, WA



Malcolm H. Wiener at the 2013 Gala



### ARCHAEOLOGICAL INSTITUTE OF AMERICA

#### STATEMENTS OF FINANCIAL POSITION

JUNE 30, 2013 AND 2012

	2013	2012
<b>Assets</b>		
Cash and cash equivalents (Notes 1b and 10)	\$ 347,630	\$ 355,955
Unconditional promises to give (Notes 1c and 3)		
Unrestricted	\$15,647	\$42,015
Temporarily restricted	<u>125,435</u>	<u>205,527</u>
Accounts receivable, net of allowance of \$48,282 (2013) and \$52,589 (2012)	380,962	380,281
Prepaid expenses and other assets	138,206	163,930
Prepaid direct mail costs (Note 1g)	868,708	868,796
Investments (Notes 1d, 1e, 4 and 6)	8,524,084	8,307,474
Property and equipment, net (Notes 1f and 5)	<u>35,285</u>	<u>23,809</u>
<b>Total Assets</b>	<u><u>\$10,435,957</u></u>	<u><u>\$10,347,787</u></u>
<b>Liabilities and Net Assets</b>		
Liabilities		
Accounts payable	\$ 274,780	\$ 308,163
Accrued expenses	198,610	199,652
Deferred revenue (Note 1h)	<u>3,427,101</u>	<u>3,471,783</u>
Total Liabilities	<u>3,900,491</u>	<u>3,979,598</u>
Commitments (Notes 8 and 9)		
Net Assets (Note 6)		
Unrestricted	(1,340,780)	(1,281,739)
Temporarily restricted (Note 2b)	4,254,211	4,041,803
Permanently restricted (Note 2c)	<u>3,622,035</u>	<u>3,608,125</u>
Total Net Assets	<u>6,535,466</u>	<u>6,368,189</u>
<b>Total Liabilities and Net Assets</b>	<u><u>\$10,435,957</u></u>	<u><u>\$10,347,787</u></u>



# STATEMENTS OF CASH FLOWS

## ARCHAEOLOGICAL INSTITUTE OF AMERICA

### STATEMENTS OF CASH FLOWS

YEARS ENDED JUNE 30, 2013 AND 2012

	<u>2013</u>	<u>2012</u>
<b>Cash Flows From Operating Activities - Sources (Uses)</b>		
Increase (decrease) in net assets	\$ 167,277	\$(472,797)
Adjustments to reconcile increase (decrease) in net assets to net cash used by operating activities:		
Change in allowance for bad debts	(4,307)	(2,911)
Depreciation	9,799	13,933
Donated securities	(61,261)	(62,918)
Realized gain on sale of investments	(72,706)	(5,974)
Unrealized (gain) loss on investments	(521,694)	405,647
(Increase) decrease in:		
Unconditional promises to give	106,460	146,882
Accounts receivable	3,626	(83,820)
Prepaid expenses and other assets	25,724	(25,110)
Prepaid direct mail costs	88	(208,867)
Increase (decrease) in:		
Accounts payable	(33,383)	75,750
Accrued expenses	(1,042)	(14,869)
Deferred revenue	(44,682)	(132,888)
Net Cash Used By Operating Activities	<u>(426,101)</u>	<u>(367,942)</u>
<b>Cash Flows From Investing Activities - Sources (Uses)</b>		
Purchase of property and equipment	(21,275)	(23,008)
Purchase of investments	(175,327)	(223,894)
Proceeds from sale of investments	614,378	312,032
Net Cash Provided By Investing Activities	<u>417,776</u>	<u>65,130</u>
Net decrease in cash and cash equivalents	(8,325)	(302,812)
Cash and cash equivalents, beginning of year	<u>355,955</u>	<u>658,767</u>
<b>Cash and Cash Equivalents, End of Year</b>	<u><u>\$ 347,630</u></u>	<u><u>\$ 355,955</u></u>



# advocate

## STATEMENTS OF ACTIVITIES

For the fiscal year ended June 30, 2013, the AIA experienced an operating loss of \$162K, compared to a \$24K operating surplus for fiscal year 2012. The shortfall arises from deficiencies in subscription revenue, advertising sales, contributed cash income and some unfavorable expenses. ARCHAEOLOGY magazine generated a profit of \$435K despite the difficult marketplace. Several cost-saving initiatives have since been implemented and it is expected that we will break even in fiscal year 2014.

Annual Fund ended the year about 8% greater than prior year but 7% less than budget. A development audit, performed by consultant Jerold Panas, was delivered to the Governing Board in May 2013 to help formulate a strategic plan to address the issue of contributed income shortfalls. The President has appointed a committee to analyze and prioritize the development audit findings and recommendations.

Increases in ARCHAEOLOGY magazine newsstand revenue and list rental income were more than offset by advertising income and subscription revenue shortfalls. Print subscription renewal rates declined in FY2013 after strong growth in FY2012, and are now in line with historic levels. To prevent further decline, we are redoing the renewal series for FY2014 to improve renewal rates, especially early in the renewal series, and encourage online renewals. We are also looking to implement auto-renewals and other cost-saving measures to help bring renewal and billing expenses down. Digital subscriptions will be a

	2013			
	Unrestricted			
	General Operating	Funds Functioning as Endowments	Total Unrestricted	Temporarily Restricted
<b>Changes in Unrestricted Net Assets</b>				
Revenues, Gains (Losses) and Other Support				
Subscriptions and Newsstand Revenue				
Subscriptions, net of cancellations	\$ 3,409,220	\$ -	\$ 3,409,220	\$ -
Newsstand revenue	271,021	-	271,021	-
	<u>3,680,241</u>	<u>-</u>	<u>3,680,241</u>	<u>-</u>
Other Earned Revenue				
Advertising revenue	629,049	-	629,049	-
Net investment income (loss) (Note 4)	2,556	122,474	125,030	634,324
Other revenue	534,000	-	534,000	-
	<u>1,165,605</u>	<u>122,474</u>	<u>1,288,079</u>	<u>634,324</u>
Public Support				
Contributions and grants	414,906	6,102	421,008	246,972
Benefit income	294,459	-	294,459	-
Less: Direct benefit expenses	(45,000)	-	(45,000)	-
Donated services and materials (Note 7)	312,800	-	312,800	-
Membership revenue	297,063	-	297,063	-
	<u>1,274,228</u>	<u>6,102</u>	<u>1,280,330</u>	<u>246,972</u>
Appropriations and Net Asset Reclassifications				
Contributions and grants released from restriction	318,554	-	318,554	(318,554)
Reclassification pursuant to donor stipulation	-	(968)	(968)	3,891
Accumulated investment income released from restriction	354,225	-	354,225	(354,225)
Appropriations to operations	24,380	(24,380)	-	-
	<u>697,159</u>	<u>(25,348)</u>	<u>671,811</u>	<u>(668,888)</u>
<b>Total Revenues, Gains (Losses) and Other Support</b>	<b>6,817,233</b>	<b>103,228</b>	<b>6,920,461</b>	<b>212,408</b>
Expenses				
Program Services	5,434,335	-	5,434,335	-
Supporting Services				
General and administrative	691,280	-	691,280	-
Fundraising and membership development	853,887	-	853,887	-
Total Supporting Services	<u>1,545,167</u>	<u>-</u>	<u>1,545,167</u>	<u>-</u>
<b>Total Expenses</b>	<b>6,979,502</b>	<b>-</b>	<b>6,979,502</b>	<b>-</b>
Increase (decrease) in net assets	(162,269)	103,228	(59,041)	212,408
Net assets, beginning of year	(1,515,846)	234,107	(1,281,739)	4,041,803
<b>Net Assets, End of Year</b>	<b>\$(1,678,115)</b>	<b>\$ 337,335</b>	<b>\$ (1,340,780)</b>	<b>\$4,254,211</b>



larger component of renewals going forward.

Total operating expenses are 5% higher than prior year and 1% less than budget. The value of in-kind expenses were adjusted for rental space in Boston, donated legal services and the development audit accounting for a majority of the increase. Without these adjustments, expenses are 2% higher than prior year and 4% less than budget. Compensation expense was 7% less than budget largely due to staff reduction. ARCHAEOLOGY magazine continues to realize postage savings from co-mailing discounts. Direct mail expense is higher than prior year due to the amortization of mailing higher quantities for two out of three campaigns in FY2012. Travel expenses are higher than prior year which includes Annual Meeting travel to Seattle as opposed to Philly last year, the impact of Washington state food and beverage taxes as Washington does not grant tax exemption to non-profit organizations, and society lecturer travel. FY2013 was the first year the Cotsen Excavation grant was given to two recipients for \$50 thousand. Resilient financial markets provided \$770 thousand in investment income versus \$175 thousand of losses in the prior year. The operating net asset deficit was more than offset with that income. Increasing unrestricted net assets remains a concern and a focal point especially within Development. Operating Cash of \$348 thousand provided sufficient operating liquidity.

2012

Permanently Restricted	Total	Unrestricted Funds		Total Unrestricted	Temporarily Restricted	Permanently Restricted	Total
		General Operating	Functioning as Endowments				
\$ -	\$3,409,220	\$ 3,497,984	\$ -	\$ 3,497,984	\$ -	\$ -	\$3,497,984
-	271,021	229,851	-	229,851	-	-	229,851
-	3,680,241	3,727,835	-	3,727,835	-	-	3,727,835
-	629,049	695,671	-	695,671	-	-	695,671
13,700	773,054	2,763	(47,701)	(44,938)	(142,591)	15,401	(172,128)
-	534,000	529,122	-	529,122	-	-	529,122
13,700	1,936,103	1,227,556	(47,701)	1,179,855	(142,591)	15,401	1,052,665
3,133	671,113	345,046	1,000	346,046	318,993	6,534	671,573
-	294,459	329,253	-	329,253	-	-	329,253
-	(45,000)	(56,688)	-	(56,688)	-	-	(56,688)
-	312,800	159,832	-	159,832	-	-	159,832
-	297,063	296,148	-	296,148	-	-	296,148
3,133	1,530,435	1,073,591	1,000	1,074,591	318,993	6,534	1,400,118
-	-	332,833	-	332,833	(332,833)	-	-
(2,923)	-	-	-	-	-	-	-
-	-	210,678	-	210,678	(210,678)	-	-
-	-	104,714	(104,714)	-	-	-	-
(2,923)	-	648,225	(104,714)	543,511	(543,511)	-	-
13,910	7,146,779	6,677,207	(151,415)	6,525,792	(367,109)	21,935	6,180,618
-	5,434,335	5,188,570	-	5,188,570	-	-	5,188,570
-	691,280	598,263	-	598,263	-	-	598,263
-	853,887	866,582	-	866,582	-	-	866,582
-	1,545,167	1,464,845	-	1,464,845	-	-	1,464,845
-	6,979,502	6,653,415	-	6,653,415	-	-	6,653,415
13,910	167,277	23,792	(151,415)	(127,623)	(367,109)	21,935	(472,797)
3,608,125	6,368,189	(1,539,638)	385,522	(1,154,116)	4,408,912	3,586,190	6,840,986
\$ 3,622,035	\$6,535,466	\$(1,515,846)	\$ 234,107	\$(1,281,739)	\$4,041,803	\$3,608,125	\$6,368,189



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The following individuals and institutions have generously contributed to support the work of AIA. We are enormously grateful to these donors for their support.

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Ann Santen, David Seigle, and Ruth Seigle  
mingle at the 2013 Opening Night Reception

Past President Brian Rose  
talks with guests at the 2013  
Opening Night Reception



Cathleen Asch and Brian Rose  
at the 2013 Annual Meeting



Andrew Moore, Barbara Moore, Jeffrey Lamia, Elaine Arnold,  
and Ruth Seigle enjoy drinks at the 2013 Gala



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