

135 YEARS OF ARCHAEOLOGY



ANNUAL REPORT 2014
ARCHAEOLOGICAL INSTITUTE *of* AMERICA

OUR MISSION

The AIA promotes archaeological inquiry and public understanding of the material record of the human past to foster an appreciation of diverse cultures and our shared humanity. The AIA supports archaeologists, their research and its dissemination, and the ethical practice of archaeology. The AIA educates people of all ages about the significance of archaeological discovery and advocates the preservation of the world's archaeological heritage.

On the front cover: Treasury of Atreus by Joshua Villanueva.

OUR VISION

The Archaeological Institute of America is passionate about its commitment to:

Preserving, protecting, and interpreting the precious record of the human past by employing the highest ethical, professional, and intellectual standards;

Exploring and understanding the dynamics of past human cultures and environments through the material record;

Strengthening support for the work of practicing archaeologists and the sharing of their findings;

Seeking an ever richer understanding of the human past through the integration of multi-disciplinary perspectives;

Embracing a collaborative and inclusive view of world archaeology that recognizes the interests of practicing archaeologists, avocational members, and generally curious minds;

Inspiring audiences to engage in learning more about the past to better understand the present, and in support of a more informed future.

OUR VALUES

Exploration, Knowledge, Analysis, Interpretation

Archaeologists investigate the material record of past human cultures, analyze the processes that formed them in order to reconstruct past human activities and environments, and interpret their findings to help us understand the present.

Professional Expertise, Ethics, Accountability

The AIA expects that archaeologists should commit to the highest standards of ethics and professionalism, and deploy their expertise with integrity in the service of understanding the human past. Archaeologists are responsible for sharing their findings with other researchers and the public.

Connectivity, Engagement, Collaboration, Integration

Understanding our shared past brings the public and archaeologists together for the benefit of all. Archaeology is a collaborative enterprise that is strengthened by the engagement of multiple perspectives. Insights from many disciplines ensure a comprehensive understanding of the human past.

Passion, Inspiration, Stewardship

Archaeologists and the public share a passion for exploring the past. Knowledge of the past informs and inspires people in the present. Responsible stewardship of archaeological heritage will ensure that it is preserved and interpreted for the common good.

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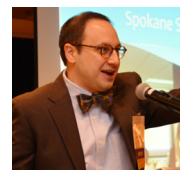
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FROM THE PRESIDENT

Fiscal Year 2014 was marked by achievements in all the AIA does and stands for. In January, we thanked Elizabeth Bartman for her outstanding three-year term as President. Then in March, we welcomed a new Executive Director, Dr. Ann Benbow. She is an accomplished manager, educator, and development officer with wide experience in Washington, D.C. Ann is enjoying working with the talented and dedicated staff in both the Boston and New York offices.

We have made outstanding progress on all fronts, especially in our support for archaeologists and in outreach. We have also strengthened our relationships with other leading archaeological organizations in North America and worldwide to make our advocacy efforts more effective. Here are a few highlights of special note.

Excavate

We established the John R. Coleman Fellowship Endowment to enable a young scholar to travel in the western Mediterranean. Our appeal honoring Past President Elizabeth Bartman created an endowment to support museum interns. The two recipients of the Cotsen excavation grants completed successful

summer seasons. The Cotsen Award Committee is hard at work identifying the next two recipients from an outstanding field of applicants.

Educate

ARCHAEOLOGY Magazine is receiving praise from subscribers for its content, and continues to set the standard in archaeological publishing for the wider public. International Archaeology Day on October 19 attracted a record 75,000 participants at 375 events worldwide.

Advocate

We have been more active than ever in Washington, D.C., and elsewhere supporting numerous efforts to protect the archaeological heritage worldwide. These efforts have achieved several noticeable successes. Our Site Preservation Program continues to protect archaeological sites around the world.

The AIA continues with strength and enthusiasm to fulfill our mission of supporting archaeologists in the field, sharing their findings, and campaigning for the preservation of the archaeological heritage worldwide. It is a noble cause.

FROM THE EXECUTIVE DIRECTOR

The AIA moved ahead in many exciting directions in Fiscal Year 2014 (FY14). Kevin Quinlan, Acting Executive Director for the first eight months of the fiscal year and I are pleased to share some of these highlights. FY14 was a record-breaking year for fundraising, with over \$2 million raised to benefit the Institute's mission and programs. Efforts to attract restricted gifts were particularly successful, resulting in new resources for both professionals and students. Major gifts from AIA friends continue to make possible the archives digitization project, Society Outreach Grants, Cotsen Excavation Grants, Annual Meeting travel for scholars and graduate students, and the Site Preservation Program.

ARCHAEOLOGY Magazine, AIA's flagship publication, ended the fiscal year with over 211,000 print and 3,000 digital subscriptions. It is available on many digital platforms and continues to provide the organization with a major outreach arm to the public, as well as significant financial support.

A joint management agreement was signed between the AIA and the American Philological Association (now the Society for Classical Studies) in early January for the Annual Meeting. The 2014 Annual Meeting in Chicago (Jan. 2–5) had an attendance of nearly 2,500 people.

The AIA's many programs continue to grow. International Archaeology Day attracted 188 organizations. Sixteen Societies were awarded Society Outreach Grants for a total of \$23,600, and a lottery was instituted so that some Societies would receive a third lecture. AIA's 110 Societies received 281 lectures. Site Preservation Grants were awarded to the sites of Tulix Mul in Belize and Narce in Italy. The Kress Publication Grant added five projects to their normal two. In May, the AIA signed a MoU with the American Schools of Oriental Research to collaborate on the Career Center.

It is exciting to be part of an organization with such an important mission, supportive leadership, active

AWARDS

The AIA is proud to recognize the outstanding achievements of archaeologists around the world and within the organization with a special ceremony at the Institute's Annual Meeting each year. We congratulate all winners for their exceptional accomplishments.



From left: Waldo Tobler, Joyce Tyldesley, L. Hugh Sackett, Lisa Fentress (FastiOnline)

Gold Medal Award for Distinguished Archaeological Achievement

L. Hugh Sackett, British School at Athens

Pomerance Award for Scientific Contributions to Archaeology

Waldo Tobler, University of California, Santa Barbara

Martha and Artemis Joukowsky Distinguished Service Award

Ann Santen, Cincinnati Society

Excellence in Undergraduate Teaching Award

Steven L. Tuck, Miami University

Felicia A. Holton Book Award

Tutankhamen by **Joyce Tyldesley**, Manchester Museum

James R. Wiseman Book Award

Mycenaean Greece, Mediterranean Commerce, and the Formation of Identity by **Bryan Burns**, Wellesley College

Conservation and Heritage Management Award

Staffordshire Hoard Conservation Project

Best Practices in Site Preservation Award

California Archaeological Site Stewardship Program

Outstanding Public Service Award

Corine Wegener, Smithsonian Institution

Outstanding Work in Digital Archaeology FastiOnline

Graduate Student Paper Award

A New Interpretation of the Triumph of Dionysus at the Walters Art Museum by **Annemarie Catania**, Phillips University

Best Poster

The Excavation at Mesolithic Damnoni: The Discovery of a New Culture on Crete by **Thomas F. Strasser**, Providence College, **Eleni Panagopoulou**, the Ephoreia of Speleology and Palaeoanthropology of Southern Greece, **Panayiotis Karkanas**, the Ephoreia of Speleology and Palaeoanthropology of Southern Greece, **Miriam Clinton**, University of Pennsylvania, **Epaminondas Kapranos**, 25th Ephoreia of Classical and Prehistoric Archaeology of West Crete, **Nicholas Thompson**, the Ephoreia of Speleology and Palaeoanthropology of Southern Greece, and **Sarah Murray**, Notre Dame University

First Runner Up

The Hadrian's Villa Project: Studying the Impact of Three-Dimensional Virtual World Technology in the Undergraduate Classroom by **Lynn A. Kvapil**, Butler University, **Lee Taylor-Nelms**, Booz Allen Hamilton, and **Bernard Frischer**, Indiana University

Best Poster Designed Entirely by Students

Cosa Excavations, 2013 by **Ann Glennie**, Florida State University, **Allison Smith**, Florida State University, and **Sophie Crawford-Brown**, University of Pennsylvania

FELLOWSHIPS, GRANTS & SCHOLARSHIPS

The AIA offers more than \$70,000 per year in fellowships, scholarships, and grants for deserving scholars in all stages of research, excavation, and publication.



From left: Daniel Fallu, Jessica Nowlin, Dorian Borbonus, Fontini Kondyli

Anna C. & Oliver C. Colburn Fellowship

Fontini Kondyli, Brown University
Building up Byzantine Athens

Harriet and Leon Pomerance Fellowship

Daniel Fallu, Boston University
Bronze Age Landscape Degradation in the Northern Argolid: A Micromorphological Investigation of Anthropogenic Impact on Erosion in the Environs of Mycenae, Greece

Helen M. Woodruff Fellowship of the AIA and the American Academy in Rome

Jessica Nowlin, Brown University
Reorienting Orientalization: Local Consumption and Value Construction in Central Italy between the Tyrrhenian and Adriatic Sea

Olivia James Traveling Fellowship

Elizabeth P. Baltes, Duke University
The Dedication and Display of Portrait Statues in Hellenistic Greece: Spatial Practices and Identity Politics

The Archaeology of Portugal Fellowship

Linda Gosner, Brown University
Mining and Rural Settlement in Roman Portugal

Tania Manuel Casimiro, Universidade Nova de Lisboa

Portuguese Coarseware in Post-Medieval Atlantic Trade

AIA/DAI Exchange Fellowships

Dr. Andrea Ricci, German Archaeological Institute for

study at the Cotsen Institute, UCLA
Late Neolithic Settlement Dynamics in Southern Caucasus and Northern Mesopotamia: A Comparative Approach

Dr. Dorian Borbonus, University of Dayton, for study at the German Archaeological Institute, Berlin
Burial and History in the Centre of Power

Cotsen Excavation Grants

William Parkinson, Field Museum of Natural History
The Diros Project

Darian Marie Totten, Davidson College
Salapia Exploration Project

Jane C. Waldbaum Archaeological Field School Scholarship

Emily Bair, Kalamazoo College
Kiaya Charlton-Grant, Humboldt State University
Emily Durham, University of Pittsburgh
Elena Gittleman, Southern Methodist University
Emily Hails, University of British Columbia-Vancouver
Sarah Janesko, Towson University
Shitong Kang, Colgate University
Michelle Martinez, University of Cincinnati
Caitlin Miller, Columbia University
Tiffany Montgomery, University of Arkansas
Isabel Morris, Hope College
Kay Nelson, Washington State University
Jonathan Rocha, University of Texas at El Paso
Gabriel Sanchez, University of Oregon
Crystal Stevens, Oregon State University
Arielle Suskin, Tulane University
Henry Upton, Kenyon College

FROM THE FIELD: COTSEN EXCAVATION GRANT WINNERS

Thanks to the generosity of Mr. Lloyd E. Cotsen, two grants of \$25,000 are available to AIA professional members to fund excavations—one grant for a first-time project director and the other for a project already in progress.

The Diros Project

William Parkinson, Associate Curator of Eurasian Anthropology at the Field Museum of Natural History in Chicago, Illinois

Parkinson was awarded a Cotsen Grant for the final season of a multi-year project at the Neolithic settlement of Ksagounaki Promontory in Diros Bay on the Mani Peninsula in southern Greece. The project's goals were to understand how early agricultural villages like Ksagounaki grew and expanded, and to examine the relationship between Ksagounaki and Alepotrypa Cave, two sites that together formed the largest agricultural settlement in the region at the end of the Neolithic period.

Parkinson and his colleagues have uncovered evidence for nearly 3,000 years of human existence, including Neolithic burials and a Mycenaean tomb, the first ever found in the Mani Peninsula.

Salapia Exploration Project

Darian Marie Totten, Assistant Professor, Department of Classics at Davidson College in Davidson, North Carolina

Totten and her colleagues examined the complex, long term environmental and human history of the coastal lagoon of the Lago di Salpi, located on the Adriatic coast of Italy. The research program included two excavations—one at San Vito, a coastal villa, and the other at the ancient urban center and port of Salapia—and a rigorous geomorphological study of the lagoon environment.

Totten addressed how settlements responded to environmental changes and assessed their role in the wider economic and social development of the region. Her project included a field school for both Italian and American students and a day devoted to community outreach and tours.

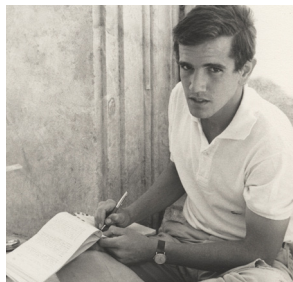
FELLOWSHIPS: NEW THIS YEAR

James R. Coleman Traveling Fellowship

This fellowship honors the memory of John R. Coleman, whose premature death deprived the field of a scholar of unusual integrity and promise.

John R. Coleman graduated magna cum laude at Harvard University, held a Fulbright Fellowship at the University of Bonn, and pursued graduate study at Princeton University. He excavated at Aphrodisias in Turkey and Morgantina in Sicily.

The John R. Coleman Traveling Fellowship will be awarded to a doctoral student for travel and study in Italy, the western Mediterranean, or North Africa. Thanks to the generous support of John's friends and colleagues, the first John R. Coleman Traveling Fellowship will be awarded next year.



Elizabeth Bartman Museum Internship Fund

This flagship internship program in recognition of Past President Elizabeth Bartman's outstanding work in Roman art and sculpture, will give

students the opportunity to work first-hand with museum collections. The program will broaden access so that deserving students, eager to learn about curatorial and collections management practices, benefit from the hands-on training that museum internships provide.

Thanks to the generosity of many AIA members and supporters, the Museum Internship Fund reached its initial fundraising goal and will start taking applicants early next year.

AIA PUBLICATIONS & PUBLICATION SUPPORT

The AIA publishes both *ARCHAEOLOGY*, a popular magazine, and the *American Journal of Archaeology*, an academic journal. The AIA also provides funds to professional archaeologists to aid in the preparation and publication stages of their research.

ARCHAEOLOGY Magazine

The AIA's award-winning publication continues to attract readers from around the world. It ended FY14 with over 211,000 print and 3,000 digital subscribers on six major digital platforms.

American Journal of Archaeology

Under Sheila Dillon's leadership as Editor-in-Chief, the *American Journal of Archaeology* (AJA) began 2014 with a modern, redesigned cover and a completely redesigned website. The AJA's Open Access policies were updated and a wealth of supplementary content is now available for free on the AJA's website.

AIA E-Update

The AIA's E-update is sent biweekly to more than 20,000 subscribers. It contains AIA news and spotlight features on AIA members, grant winners, and Societies. In 2014, features included: **Margaret Sneeringer**, Ph.D. candidate at the University of Cincinnati; the **AIA Santa Fe Society**; **Ethan D. Aines**, graduate student at the University of Cambridge; **Ann Glennie** and **Allison Smith**, Ph.D. candidates at Florida State University; **Sarah Janesko**, recent graduate of Towson University; and the **AIA Kentucky Society**.

American Committee on the Corpus Vasorum Antiquorum (CVA)

The American Committee on the CVA is responsible for approving, editing, and recommending for publication fascicles of the CVA on vases in the U.S. In 2014, a new volume from the J. Paul Getty Museum was submitted and approved, and a second Yale volume was printed. Entries for a red-figure volume from the University Museum in Philadelphia were submitted and evaluated. The committee also formally advised the newly formed CVA committee for Israel.

Samuel H. Kress Grants for Research and Publication in Classical Art and Architecture

This fund, a gift of the the Samuel H. Kress Foundation, assists scholars in preparing, completing, and publishing the results of their

research on Classical art and architecture. Two publications received subventions during 2014:

The Temple Complex at Horvat Omrit, Volume 2: Stratigraphy, Pottery and Other Finds edited by **Michael C. Nelson** of Queens College (CUNY), **J.A. Overman** of Macalester College, and **D.N. Schowalter** of Carthage College, and published by Brill, USA.

Animating Ancient Art: Open-work Vessels as a Reflection of Late Antique Transformation by **Hallie Meredith** of the University of Massachusetts at Dartmouth, published by Archaeopress, British Archaeological Reports.

The AIA Publication Subvention Program

The Publication Subvention Program offers subventions from the AIA's von Bothmer Publication Fund in support of new book-length publications in the field of Classical Archaeology.

Architecture and Politics in Republican Rome by **Penelope J.E. Davies** of the University of Texas at Austin, published by Cambridge University Press.

Architecture, Ceremony and the Afterlife of the Roman City, AD 250–850 by **Hendrik W. Dey** of Hunter College, published by Cambridge University Press.

Villa Magna: an Imperial Estate and its Legacies. Excavations 2006–2010 by **Elizabeth Fentress** et al., and published by The British School at Rome as part of its monograph series.

The House of Sallust in Pompeii, VI 2, 4 by **Anne Laidlaw** et al., published by the Journal of Roman Archaeology.

Writing on the Wall: Graffiti and the Forgotten Jews of Late Antiquity by **Karen B. Stern** of Brooklyn College (CUNY), published by Princeton University Press.

Imaging the Afterlife: Negotiating Death in Graeco-Roman Egypt by **Marjorie Venit** of the University of Maryland, published by Cambridge University Press.

SOCIETIES

Local Societies are created by AIA members to advance the Institute's mission in their local communities, promote outreach and education, and support national programs like lectures and International Archaeology Day. Societies reflect the Institute's unique character as an organization that welcomes both professionals and avocational members.

2014 Membership

By the end of FY14, the AIA had 7,561 Society-level members. This number included 1,481 Students and 412 lifetime members. The AIA also chartered its 110th Local Society in Rome, Italy.

Society Awards

The AIA encourages its Societies to create engaging websites and posters to promote upcoming events and to attract new members. In 2014, the Best Society Website Award was given to the **Tucson Society**, and the Society Poster/Flyer Prize was awarded to the **Southwest Texas Society**.

National Lecture Program

During the 118th year of the AIA's Lecture Program, 98 top scholars gave 281 free public lectures, reaching all 110 AIA Local Societies. Recent research and discoveries from around the world made for a diverse and educational series. The average attendance at each lecture was 93, a marked increase from the previous season's average of 82. Funding for the Lecture Program is provided in part by the Samuel H. Kress Foundation.

Local Society Outreach Grants

This program provides small grants to AIA Local Societies to fund events like lectures, classroom visits, and archaeology fairs. In FY 2014, \$23,591 was awarded to 16 Societies.

Akron-Kent Society, A Taste of Ancient Rome

Central Arizona Society, Apples + Archaeology

Charleston Society, Silencing Homer: The Iliad and the Odyssey in Early Cinema

Charlottesville Society, International Archaeology Day Fair

Cincinnati Society, Archaeology Fair

East Tennessee Society, Can You Dig It?

Houston Society, Educational Residency—Texas Archaeology

Milwaukee Society, 5th Annual Milwaukee Archaeology Fair

Minnesota Society, Students in Archaeology: Poster Presentation of Recent Fieldwork and Research Projects Related to Preservation and Repatriation

New Brunswick Society, AIA-Atlantic Classical Association Joint Lecture

Orange County Society, Membership Building Initiative

Rochester Society, Classroom Visit With "Alex the Archaeologist"

Stanford Society, Archaeology Memory—Heritage Preservation

Staten Island Society, Staten Island Archaeology Fair

Toronto Society, Archaeology Student Publication Workshop

Tucson Society, As the Wheel Turns: Potters and Society in Ancient Greece



A young visitor to the Cincinnati Archaeology Fair tries on Roman costume. Photo courtesy Emily Egan.



Children at the Linear B tablet table at the East Tennessee Society "Can You Dig It?" event. Photo courtesy Jeff Chapman.



Alex's introductory slideshow introduces different concepts and techniques of archaeology, illustrated by fieldwork images. Photo courtesy Carol Yost, MAG.

Best Society Program Award

The **AIA Rochester Society's** "Alex the Archaeologist" program was voted the Best Society Program by AIA members. Archaeologist Alex Smith visited 44 local middle and high school classrooms to share field photos and artifacts from the Memorial Gallery and hold interactive discussions of tools, terms and techniques. The program reached 900 students who, according to teachers, demonstrated improved observational and analytical skills after the program. The Society ran this program in partnership with the University of Rochester's Memorial Art Gallery.

OUTREACH & EDUCATION

The AIA Outreach and Education Program combines a passion for the past with a vision for the future. Through innovative, informative, and engaging outreach programs, the AIA informs the public about exciting archaeological discoveries, the latest developments in the field, and the importance of preserving archaeological heritage.

AIA Collaborations

AIA attended the meetings of the Society for American Archaeology (SAA), European Association of Archaeologists, American Schools of Oriental Research and the Center for Heritage and Society. The AIA also joined SAA and the Society for Historical Archaeology to present the three organizations' educational resources and materials at the National Council for the Social Studies Conference in St. Louis, MO. The conference is a way for the AIA to reach out to teachers, supervisors, superintendents, curriculum developers, state coordinators, and education professors interested in incorporating archaeology into their curricula.

in archaeology locally. Through IAD events like lectures, fairs, and museum tours, people can connect with the past, learn about recent discoveries, understand that these discoveries are fragile and irreplaceable, and support preservation. But most of all, the program aims to share the thrill of discovery that inspires archaeologists to do what they do.

Since its inception, Archaeology Day's reach has expanded considerably, especially internationally. That said, the numbers were still astounding. This year, IAD held 375 official events (up from 275 events in 2012) sponsored by 188 Collaborating Organizations (up from 125 in 2012), and 75 AIA Societies. There were approximately 75,000

International Archaeology Day

International Archaeology Day is a celebration of archaeology and the thrill of discovery. It was first observed in 2011 as National Archaeology Day and was officially recognized by the U.S. Congress through a proclamation read into the Congressional record. Since then, Archaeology Day has expanded rapidly, and this year, the program's name was changed to International Archaeology Day (IAD). IAD is held each year on the third Saturday in October.

IAD's objectives are to raise public awareness of archaeology and archaeological research, emphasize the idea that archaeology is everywhere, highlight local resources, and encourage people to participate



IAD participants practice excavation techniques. Photo courtesy Freer and Sackler Galleries.

Future Directions & New Initiatives

In FY14, an Outreach and Education Task Force was formed to evaluate the AIA's current Outreach and Education programs and to present a strategic plan for moving forward. In the decade since the AIA elected its first Vice President for Outreach and Education, many notable advances have been achieved, including the development of **educational resource materials** for the AIA website, the online posting of **curricular support materials**, increasing numbers of **archaeology fairs**, and perhaps most significantly, the establishment of **International Archaeology Day** in 2011. As we face the challenges of the next ten years, it is vital that the Institute establish a new set of carefully selected outreach goals. The Task Force identified seven key objectives for the next five-year period.

The Seven Outreach and Education Objectives

1. Focus Board, Society, and Staff Efforts on International Archaeology Day Programming and Collaborations
2. Expand Participation in Science Festivals
3. Start a Youth Membership Category
4. Offer an Archaeology Education Workshop at the 2015 Annual Meeting
5. Create an AIA Educator's Guide to Archaeology
6. Develop AIA Classroom Reading Guides for ARCHAEOLOGY Special Interest Publications and DIG Magazine
7. Promote Archaeology as a Transformational Catalyst in Education's New Landscape

Results

The AIA greatly expanded International Archaeology Day in terms of participants, collaborating organizations, and events. The Institute has also identified several new partners and sponsors for future events. A proposal for a Youth Initiative was presented to the Governing Board and accepted. The Youth Initiative will reach a younger audience and will collaborate with DIG Magazine.

A special conference for archaeology and heritage educators will be held at the AIA Annual Meeting in New Orleans (January 8-11, 2015). Entitled *Building a Strong Future for Archaeological Outreach and Education—A Working Conference for Educators*, the two day event will bring together archaeology educators from around the country to formulate a plan for the future of archaeological education. By



A visitor to the Czech Institute of Egyptology's International Archaeology Day celebration reads an informative poster. Photo Courtesy Czech Institute of Egyptology.

organizing this program, the AIA hopes to encourage the development of a network of educators committed to moving archaeological education forward in a collaborative and cooperative manner.

Government Affairs

Under the leadership of Laetitia La Follette, VP for Professional Responsibilities, a great deal was accomplished in the areas of preserving cultural heritage and government affairs. A new four-person International Affairs Advisory Group (IAAG) was formed to respond to threats to archaeological heritage around the world. The IAAG's first statement concerned the January 24, 2014 bombing that damaged the Museum of Islamic Art in Cairo, which was co-signed by a number of other organizations.

In February, the AIA and the Association of Art Museum Directors (AAMD) met to discuss orphan objects. At the meeting, AIA proposed a way that AAMD might clarify their Object Registry by including the date of documentation as the first written mention of an object's provenance. In late spring, there were a series of challenges to the Convention on Cultural Property Implementation Act (CCPIA). The AIA responded by mobilizing its membership through both email campaigns and a Change.org petition. Such action helped to change the minds of Congress members supporting changes to the CCPIA.

AIA leadership also met with representatives from a number of federal agencies interested in archaeology. The AIA joined the Coalition for National Science Funding and subscribed to the Consortium of Social Science Association newsletter. Both of these actions keep the AIA apprised of federal initiatives that could affect the archaeological enterprise, and allow the AIA to join with other learned societies in their advocacy efforts.

SITE PRESERVATION

The AIA Site Preservation Program works to safeguard the world's archaeological heritage by promoting outreach, education, and the spread of best practices.

In addition to providing crucial funding for individual projects, the Program advocates against the destruction of archaeological sites, presents outreach activities for children, educators, and families, maintains online resources for the public and for professionals, and hosts workshops. Site Preservation Grants are used to fund projects that uphold the AIA's mission to preserve and promote the world's archaeological heritage for future generations. In 2014, two grants were awarded:

Adopting Narce

This is a preservation and outreach project at the ancient Faliscan town of Narce, Italy directed by **Dr. Jacopo Tabolli**. The grant will support a series of programs to encourage the rediscovery and adoption of the archaeological site by the local community.

About Narce

Narce is home to over twenty necropolises and contains a wealth of information on the town's history. The site faces serious threats, including looting, littering, and plant overgrowth. AIA support will fund an archaeological trail with interpretive signage to distinguish the site's boundaries, and establish a volunteer-based maintenance crew to clean up and protect the site year-round.

The project will also provide a series of school group activities, site tours, and seminars for adults, to engage the community in long-term preservation of the necropolis.

Maya Research Program

This is a conservation and outreach project at the Early Classic Maya site of Tulix Mul, Belize, directed by **Dr. Thomas Guderjan**. The grant will protect fragile Maya murals and establish a permanent outreach program to protect the site from damage.

About Tulix Mul

Tulix Mul is home to one of the few known murals produced by the ancient Maya. Located in the middle of a functioning cattle ranch, it is threatened by looting and damage at the hands of visitors. The project will use digital recording to preserve the murals and construct a protective door to seal off the site from disturbance and limit damage caused by environmental degradation.

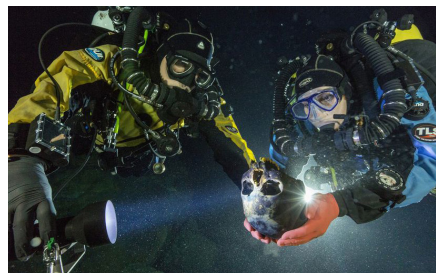
The project at Tulix Mul will create public programs with local school groups, church groups, and landowners, including lectures, community workshops, tour guide training, and open lab days.

Site of Hoyo Negro, Mexico Makes Exciting Discoveries

In June 2014, archaeologists from the underwater site of Hoyo Negro announced that they have uncovered the oldest, most complete human skeleton in the New World, calculated to be 12,000–13,000 years old. But that's not all: analysis of these remains has revealed DNA evidence that connects the earliest settlers of the New World with modern Native Americans.

For years archaeologists have debated whether modern Native Americans and Paleoamericans were descended from different population groups. Discoveries at this site may be the next step in finding the answer. The skeleton at Hoyo Negro has both skeletal morphologies of Paleoamericans and mitochondrial DNA found in modern Native Americans.

Hoyo Negro received a Site Preservation Grant from the AIA in 2011. It was used to protect the site from recreational divers by constructing a secured gate and fencing, and installing signage to warn of the site's fragile remains.



Ancient skeleton at Hoyo Negro. Photos courtesy Paul Nicklen and National Geographic.

FINANCES

Due to several factors, the AIA experienced an operating loss of \$69 thousand in FY14, compared to a \$162 thousand operating loss for FY13. On the positive side, ARCHAEOLOGY Magazine generated a profit of \$346 thousand despite the difficult marketplace. Several cost-saving initiatives were implemented during the last fiscal year which had a positive effect.

Contributed Income

Overall, contributed income is 11 percent less than prior year and 14 percent less than budget. To some degree, the contributed income shortfall can be attributed to the AIA holding a Virtual Gala, rather than an in-person event. Income from the Virtual Gala was approximately \$130 thousand less than both prior year and budget.

Earned Income

Earned income is two percent less than prior year and six percent behind budget. Eighty-six percent of earned income is generated by ARCHAEOLOGY Magazine. Print subscription renewal rates remained steady in FY14 and are in line with historic levels. Digital subscriptions will be a larger component of renewals going forward. The magazine began the fiscal year on NxtBook's platform, and later added six additional platforms: Zinio, Amazon, Kindle, Magzster, Google Play, Apple iOS and Nook.

Operating Expenses

Total operating expenses are seven percent less than prior year and eight percent less than budget. The value of in-kind expense was adjusted for donated legal services. Compensation expense was nine percent less than budget, largely due to staff reduction. Direct mail expense is higher than prior year, due to the amortization of mailing higher quantities for campaigns in FY12. Travel expenses are less than prior year.

Non-Operating Items

Resilient financial markets provided \$1.4 million in investment income versus \$770 thousand in the prior year. Increasing unrestricted net assets remains a concern and a focal point for Development. Operating cash of \$354 thousand provided sufficient operating liquidity.

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Giving levels are cumulative for the period 1 July 2013–30 June 2014

** 15 or more years consecutive giving
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ARCHAEOLOGICAL INSTITUTE OF AMERICA

STATEMENTS OF ACTIVITIES

YEARS ENDED JUNE 30, 2014 AND 2013

	2014			
	Unrestricted Funds			
	General Operating	Functioning as Endowments	Total Unrestricted	Temporarily Restricted
Changes in Net Assets				
Revenues, Gains and Other Support				
Subscriptions and Newsstand Revenue				
Subscriptions, net of cancellations	\$ 3,449,614	\$ -	\$ 3,449,614	\$ -
Newsstand revenue	250,212	-	250,212	-
	<u>3,699,826</u>	<u>-</u>	<u>3,699,826</u>	<u>-</u>
Other Earned Revenue				
Advertising revenue	503,631	-	503,631	-
Net investment income (Note 4)	3,794	103,871	107,665	1,330,163
Other revenue	528,254	-	528,254	-
	<u>1,035,679</u>	<u>103,871</u>	<u>1,139,550</u>	<u>1,330,163</u>
Public Support				
Contributions and grants	468,691	12,093	480,784	471,272
Benefit income	62,777	-	62,777	-
Less: Direct benefit expenses	-	-	-	-
Donated services and materials (Note 7)	180,590	-	180,590	-
Membership revenue	321,902	-	321,902	-
	<u>1,033,960</u>	<u>12,093</u>	<u>1,046,053</u>	<u>471,272</u>
Appropriations and Net Asset Reclassifications				
Contributions and grants released from restriction	208,866	-	208,866	(208,866)
Reclassification pursuant to donor stipulation	-	-	-	-
Accumulated investment income released from restriction	407,880	-	407,880	(407,880)
Appropriations to operations	28,679	(28,679)	-	-
	<u>645,425</u>	<u>(28,679)</u>	<u>616,746</u>	<u>(616,746)</u>
 Total Revenues, Gains and Other Support	 <u>6,414,890</u>	 <u>87,285</u>	 <u>6,502,175</u>	 <u>1,184,689</u>
Expenses				
Program Services	5,144,742	-	5,144,742	-
Supporting Services				
General and administrative	767,259	-	767,259	-
Fundraising and membership development	569,542	-	569,542	-
Total Supporting Services	<u>1,336,801</u>	<u>-</u>	<u>1,336,801</u>	<u>-</u>
 Total Expenses	 <u>6,481,543</u>	 <u>-</u>	 <u>6,481,543</u>	 <u>-</u>
Increase (decrease) in net assets	(66,653)	87,285	20,632	1,184,689
Net assets, beginning of year	<u>(1,678,115)</u>	<u>337,335</u>	<u>(1,340,780)</u>	<u>4,254,211</u>
 Net Assets, End of Year	 <u><u>\$ (1,744,768)</u></u>	 <u><u>\$ 424,620</u></u>	 <u><u>\$ (1,320,148)</u></u>	 <u><u>\$5,438,900</u></u>

2013

Permanently Restricted	Total	Unrestricted Funds			Temporarily Restricted	Permanently Restricted	Total
		General Operating	Functioning as Endowments	Total Unrestricted			
\$ -	\$3,449,614	\$ 3,409,220	\$ -	\$ 3,409,220	\$ -	\$ -	\$3,409,220
-	250,212	271,000	-	271,000	-	-	271,000
-	3,699,826	3,680,220	-	3,680,220	-	-	3,680,220
-	503,631	629,049	-	629,049	-	-	629,049
7,069	1,444,897	2,556	122,474	125,030	634,324	13,700	773,054
-	528,254	534,021	-	534,021	-	-	534,021
7,069	2,476,782	1,165,626	122,474	1,288,100	634,324	13,700	1,936,124
368,818	1,320,874	414,906	6,102	421,008	246,972	3,133	671,113
-	62,777	294,459	-	294,459	-	-	294,459
-	-	(45,000)	-	(45,000)	-	-	(45,000)
-	180,590	312,800	-	312,800	-	-	312,800
-	321,902	297,063	-	297,063	-	-	297,063
368,818	1,886,143	1,274,228	6,102	1,280,330	246,972	3,133	1,530,435
-	-	318,554	-	318,554	(318,554)	-	-
-	-	-	(968)	(968)	3,891	(2,923)	-
-	-	354,225	-	354,225	(354,225)	-	-
-	-	24,380	(24,380)	-	-	-	-
-	-	697,159	(25,348)	671,811	(668,888)	(2,923)	-
375,887	8,062,751	6,817,233	103,228	6,920,461	212,408	13,910	7,146,779
-	5,144,742	5,434,335	-	5,434,335	-	-	5,434,335
-	767,259	691,280	-	691,280	-	-	691,280
-	569,542	853,887	-	853,887	-	-	853,887
-	1,336,801	1,545,167	-	1,545,167	-	-	1,545,167
-	6,481,543	6,979,502	-	6,979,502	-	-	6,979,502
375,887	1,581,208	(162,269)	103,228	(59,041)	212,408	13,910	167,277
3,622,035	6,535,466	(1,515,846)	234,107	(1,281,739)	4,041,803	3,608,125	6,368,189
<u>\$ 3,997,922</u>	<u>\$8,116,674</u>	<u>\$(1,678,115)</u>	<u>\$ 337,335</u>	<u>\$ (1,340,780)</u>	<u>\$4,254,211</u>	<u>\$ 3,622,035</u>	<u>\$6,535,466</u>

ARCHAEOLOGICAL INSTITUTE OF AMERICA

SCHEDULE OF GENERAL OPERATING REVENUE AND EXPENSES

YEAR ENDED JUNE 30, 2014 WITH COMPARATIVE TOTALS FOR 2013

	Program Services			
	Archaeology Magazine	American Journal of Archaeology	Professional Mission and Auxiliary Programs	Total
Revenues, Gains and Other Support				
Subscriptions and Newsstand Revenue				
Subscriptions, net of cancellations	\$ 3,161,157	\$ 288,457	\$ -	\$3,449,614
Newsstand revenue	250,212	-	-	250,212
	<u>3,411,369</u>	<u>288,457</u>	<u>-</u>	<u>3,699,826</u>
Other Earned Revenue				
Advertising revenue	485,559	5,372	12,700	503,631
Net investment income	-	-	-	-
List rental	129,807	-	675	130,482
Annual Meeting registration	-	-	138,590	138,590
Tours	-	-	110,029	110,029
Other income	32,847	36,210	52,400	121,457
	<u>648,213</u>	<u>41,582</u>	<u>314,394</u>	<u>1,004,189</u>
Public Support				
Annual fund	-	-	-	-
Unrestricted gifts for current use	750	2,825	50,529	54,104
Contributions and grants released from restriction	-	16,005	190,570	206,575
Gala income	-	-	-	-
Less: Direct Gala expense	-	-	-	-
Donated services and materials	14,608	32,413	42,693	89,714
Membership revenue	-	-	-	-
	<u>15,358</u>	<u>51,243</u>	<u>283,792</u>	<u>350,393</u>
Appropriation of investment earnings to operations, including amounts released from restriction	-	104,849	317,657	422,506
Total Revenues, Gains and Other Support	<u>4,074,940</u>	<u>486,131</u>	<u>915,843</u>	<u>5,476,914</u>
Expenses				
Salaries and commissions	780,322	191,416	316,351	1,288,089
Payroll tax and employee benefits	157,076	36,556	71,198	264,830
Contract labor and consultants	99,435	40,775	31,648	171,858
Outsourced editorial and art	101,666	4,928	643	107,237
Production	539,961	36,660	9,091	585,712
Direct mail	670,374	-	-	670,374
Postage	365,780	12,544	911	379,235
Fulfillment	192,284	573	11,029	203,886
Subscriptions and collections	489,690	1,338	-	491,028
Honoraria and stipends	-	5,500	151,554	157,054
Grants and awards given	-	-	121,589	121,589
Fellowships and scholarships	-	-	71,350	71,350
Insurance	11,477	2,266	4,535	18,278
Donated services and occupancy	14,608	32,413	42,828	89,849
Rent and utilities	129,641	-	75	129,716
Travel and related	35,600	138	113,412	149,150
Benefit event indirect expense	-	-	-	-
Event and conference related	3,839	-	27,576	31,415
Marketing and promotion	17,116	-	18,193	35,309
Technology support and software	26,847	9,332	12,705	48,884
Banking and processing fees	3,886	-	25	3,911
Society support	-	-	12,192	12,192
Other expenses	78,085	6,970	17,779	102,834
Depreciation	10,962	-	-	10,962
	<u>3,728,649</u>	<u>381,409</u>	<u>1,034,684</u>	<u>5,144,742</u>
Total Expenses	<u>3,728,649</u>	<u>381,409</u>	<u>1,034,684</u>	<u>5,144,742</u>
Increase (Decrease) in Net Assets from Operating Activities, 2014	<u>\$ 346,291</u>	<u>\$ 104,722</u>	<u>\$ (118,841)</u>	<u>\$ 332,172</u>
Increase (Decrease) in Net Assets from Operating Activities, 2013	<u>\$ 412,384</u>	<u>\$ 93,690</u>	<u>\$ (254,559)</u>	<u>\$ 251,515</u>

* Certain amounts have been reclassified for comparative purposes.

Supporting Services			2014	2013 *
General and Administrative	Fundraising and Membership Development	Total	Total	Total
\$ -	\$ -	\$ -	\$3,449,614	\$3,409,220
-	-	-	250,212	276,700
-	-	-	3,699,826	3,685,920
-	-	-	503,631	623,348
3,800	(6)	3,794	3,794	2,556
-	3,562	3,562	134,044	138,358
-	-	-	138,590	89,147
-	-	-	110,029	99,311
1,806	22,328	24,134	145,591	207,206
5,606	25,884	31,490	1,035,679	1,159,926
-	370,330	370,330	370,330	368,580
44,257	-	44,257	98,361	46,326
291	2,000	2,291	208,866	318,554
-	62,777	62,777	62,777	294,459
-	-	-	-	(45,000)
39,457	51,419	90,876	180,590	312,800
-	321,902	321,902	321,902	297,063
84,005	808,428	892,433	1,242,826	1,592,782
403	13,650	14,053	436,559	378,605
90,014	847,962	937,976	6,414,890	6,817,233
261,173	255,636	516,809	1,804,898	2,061,489
76,173	43,411	119,584	384,414	420,145
194,410	12,262	206,672	378,530	283,725
176	150	326	107,563	102,735
1,861	34,067	35,928	621,640	670,917
-	220	220	670,594	595,962
-	15,633	15,633	394,868	389,153
-	8,052	8,052	211,938	203,291
-	10,592	10,592	501,620	445,821
-	150	150	157,204	137,049
-	-	-	121,589	158,274
-	-	-	71,350	77,728
2,750	3,469	6,219	24,497	45,224
39,322	49,629	88,951	178,800	312,800
12,682	2,871	15,553	145,269	142,389
72,919	25,701	98,620	247,770	347,372
-	2,926	2,926	2,926	48,188
25,902	9,415	35,317	66,732	111,522
3,804	3,521	7,325	42,634	42,677
17,916	23,974	41,890	90,774	79,871
17,565	16,036	33,601	37,512	46,365
-	23,821	23,821	36,013	36,795
36,519	28,006	64,525	167,359	210,211
4,087	-	4,087	15,049	9,799
767,259	569,542	1,336,801	6,481,543	6,979,502
\$ (677,245)	\$ 278,420	\$ (398,825)	\$ (66,653)	
\$ (631,497)	\$ 217,713	\$ (413,784)		\$ (162,269)

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