



ARCHAEOCON 2022

What is ArchaeoCon?

[ArchaeoCon](#) is a virtual day-long public outreach event featuring a variety of archaeologically themed programs and activities. Suitable for people of all ages and interest levels, ArchaeoCon is aimed primarily at a non-professional audience. Participants will have opportunities to hear from archaeologists, participate in hands-on workshops, be part of panel discussions led by archaeologists, and participate in Q and A sessions.

Beyond archaeology enthusiasts, ArchaeoCon appeals to people interested in travel, adventure, history, and experiential learning. Last year's event attracted over 1,600 attendees and raised almost \$30,000 in registration fees and sponsorships.

Sponsorship Opportunities

- **Premier Sponsor (\$10,000)**
 - Name listed in *Archaeology Magazine*
 - A personal post-event Zoom call with underwater archaeologist and ArchaeoCon presenter Jim Delgado
 - Name listed on AIA website
 - Name listed on title and sponsor slide in virtual experience
 - Name listed in promotional emails
 - Name listed on social media promotions
 - Exclusive Sneak Peek Zoom call prior to event
 - Free admission
- **Presenting Sponsor (\$5,000)**
 - Name listed on AIA website
 - Name listed on title and sponsor slide in virtual experience
 - Name listed in promotional emails
 - Name listed on social media promotions
 - Exclusive Sneak Peek Zoom call prior to event
 - Free admission
- **Event Sponsor (\$1,000)**
 - Name listed on website
 - Name listed on sponsor slide in virtual experience
 - Exclusive Sneak Peek Zoom call prior to event
 - Free admission
- **Content Sponsor (\$500)**
 - Name listed on a gallery slide in one virtual experience or speaker session
 - Name listed on social media promotions
 - Free admission