



**Archaeological Institute of America
Outreach and Education Committee
Society Outreach Grant Program Rubric for Award Decisions***

	Poor (1)	Marginal (2)	Good (3)	Very Good/Outstanding (4)
Promotes archaeology	Not related to archaeology.	Somewhat related to archaeology.	Introduces participants/audience to archaeology.	Archaeology is promoted through hands-on activities.
Promotes AIA's mission (see mission below)	Does not support the AIA's mission.	Somewhat supports the AIA's mission.	Clearly supports parts of the AIA's mission.	Clearly supports the AIA's mission, including by fostering an appreciation of diverse cultures and our shared humanity.
Focus on public outreach and education	Not related to outreach and education.	Somewhat related to outreach and education.	Emphasizes outreach and education to a group.	Emphasizes outreach and education to a group that would normally have limited or no access to such an opportunity.
Innovation	Not innovative beyond regular lecture program.	Somewhat innovative beyond regular lecture program, such as with new audience, new partnership, additional educational programs, increased visibility. Perhaps received a grant in the past and includes no additional component(s).	Innovative beyond regular lecture program, replicable by other Societies. If AIA Society Outreach Grant previously received, also includes additional component(s).	Innovative beyond regular lecture program, replicable by other Societies, no previous AIA Society Outreach Grant received, impact continues after the actual event.
Appropriate use of funds	Funds not appropriately used (event planners, standard lecture, etc.).	Some of funds put to appropriate use (materials, travel, honoraria, advertisements, publicity, etc.).	All funds put to appropriate use (materials, travel, honoraria, advertisements, publicity, etc.).	All funds put to appropriate use (materials, travel, honoraria, advertisements, publicity, etc.) and partnerships established for additional resources, such as funding, space, or publicity.

* The selection process is heavily guided by the evaluation rubric well as a consideration of the holistic impact of each program.

AIA Mission: The AIA promotes archaeological inquiry and public understanding of the material record of the human past to foster an appreciation of diverse cultures and our shared humanity. The AIA supports archaeologists, their research and its dissemination, and the ethical practice of archaeology. The AIA educates people of all ages about the significance of archaeological discovery and advocates for the preservation of the world's archaeological heritage.