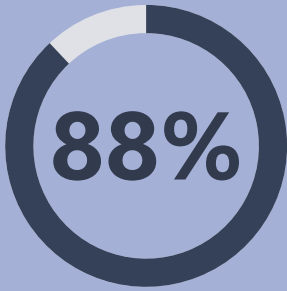
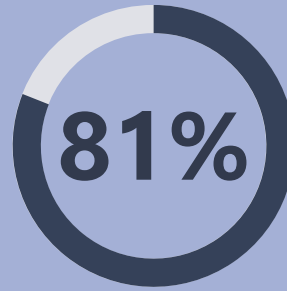


The Value of American ARCHAEOLOGY

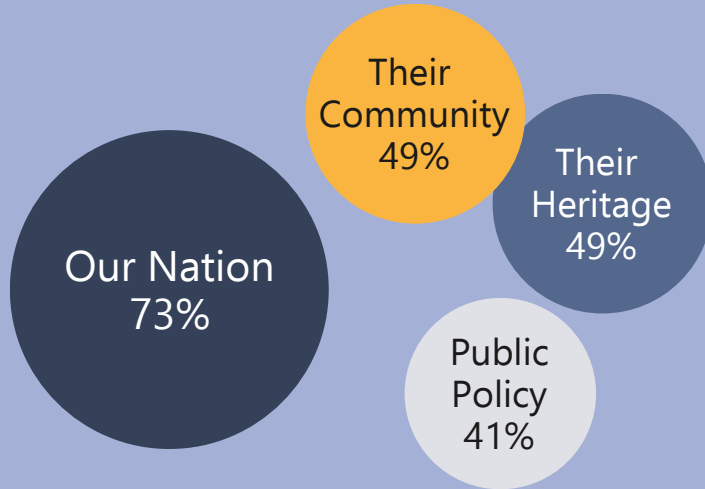


of Americans say that the work archaeologists do is important



have confidence in archaeologists' explanations about the past

Americans think archaeology is important to:



Archaeology contributes to heritage tourism, which boosts local economies.



There should be laws to protect American archaeological sites or artifacts.

77% Agree

18% Neither Agree nor Disagree
5% Disagree

Registered voters were statistically more likely to agree with this statement than non-registered voters.



Preserving archaeological sites should be a priority of the U.S. government.

64% Agree

25% Neither Agree nor Disagree
11% Disagree



Should the U.S. increase or decrease the land associated with archaeological sites that is set aside as protected territory?

80% Increase

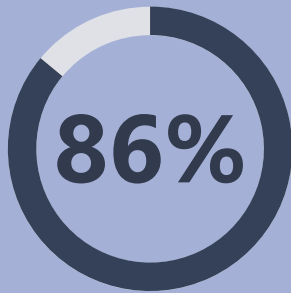
20% Decrease



Poll conducted by Ipsos for the Society for American Archaeology in partnership with the Society for Historical Archaeology, Archaeological Institute of America, National Park Service, Bureau of Land Management, and Peabody Institute of Archaeology. Poll data comprises responses from 1,005 Americans age 18+ surveyed January 17-18, 2023. Fact sheet created by the Society for American Archaeology. Learn more and read the full report at www.saa.org.

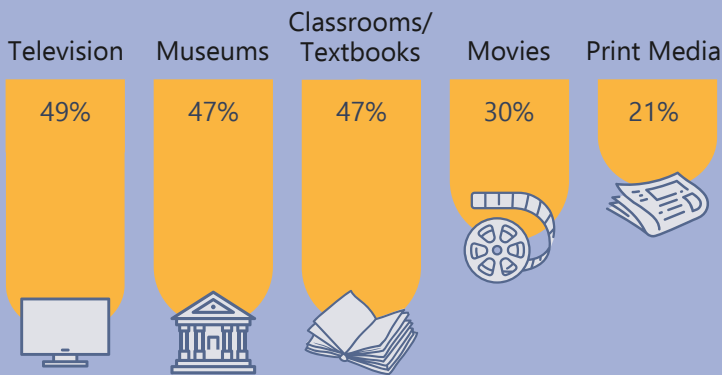


American Education and ARCHAEOLOGY

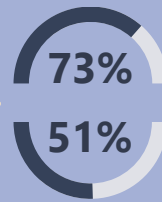


of Americans say that students should learn about archaeology in school at some point in their academic career

How do Americans learn about archaeology?



Also included: 18% online news; 15% social media; 15% popular books; 10% public events; 10% parks; 7% podcasts; 6% blogs



say archaeology is in the sciences

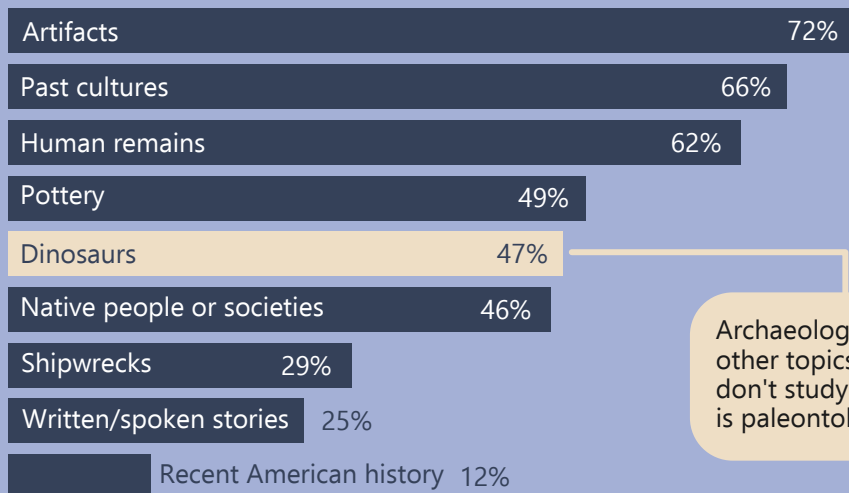
say archaeology is in the humanities

It's both! Archaeology can be in the sciences and the humanities.



56% of Americans are familiar with archaeology, a drop from 2018

What do Americans say archaeologists study?



Archaeologists do study the other topics here, but they don't study dinosaurs. That is paleontology.



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